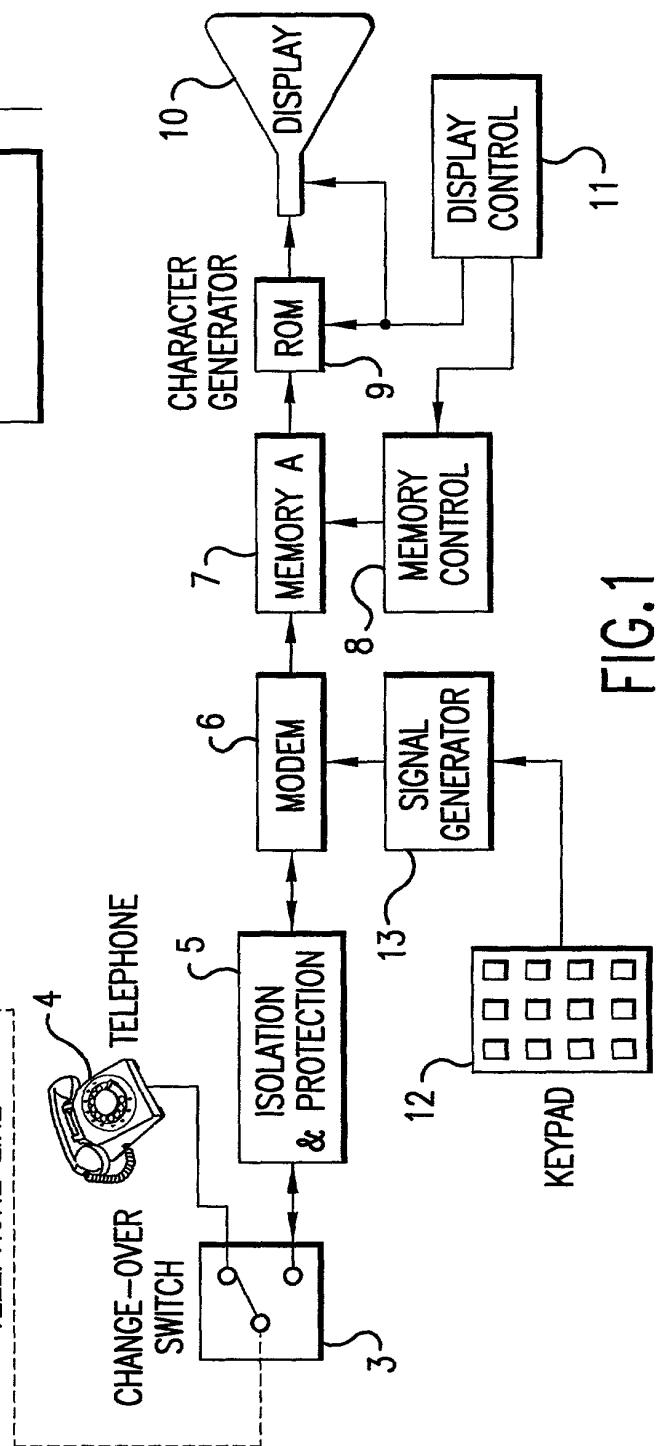


**FIG. 2**  
PRIOR ART



**FIG. 1**  
PRIOR ART

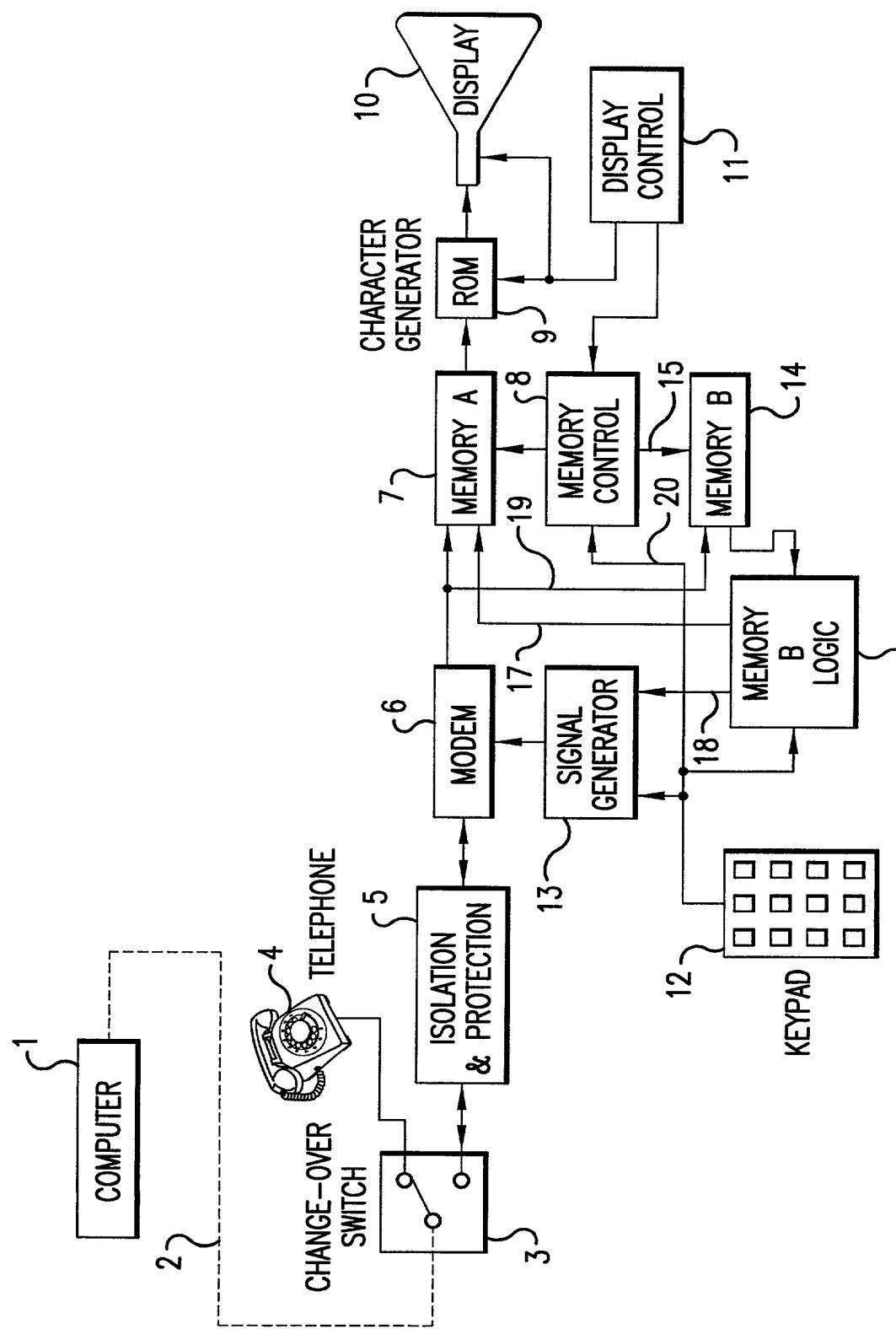
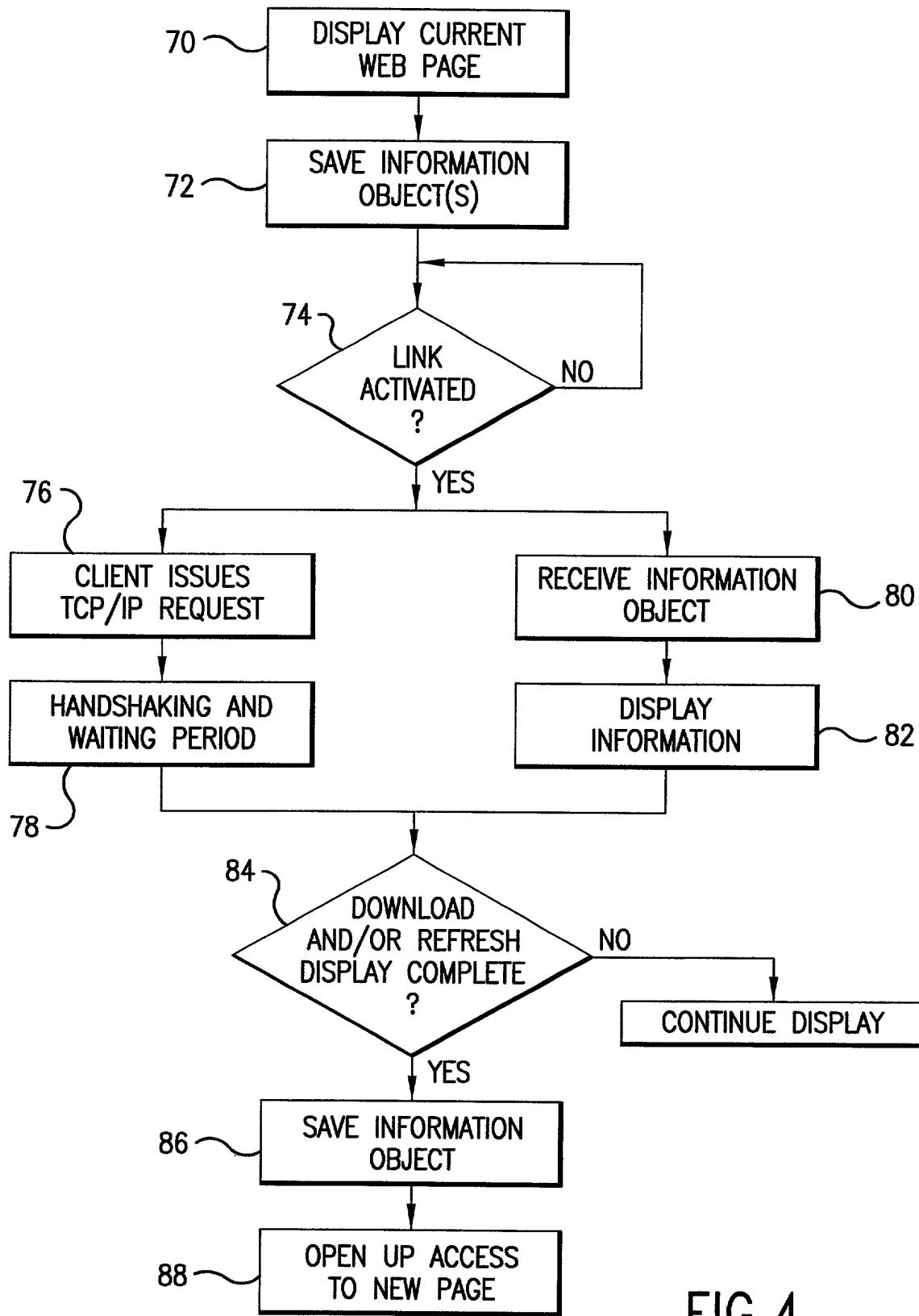


FIG. 3  
PRIOR ART



**FIG.4**  
PRIOR ART

NETWORK ARCHITECTURE SHOWING THE LINK SERVER LEVEL

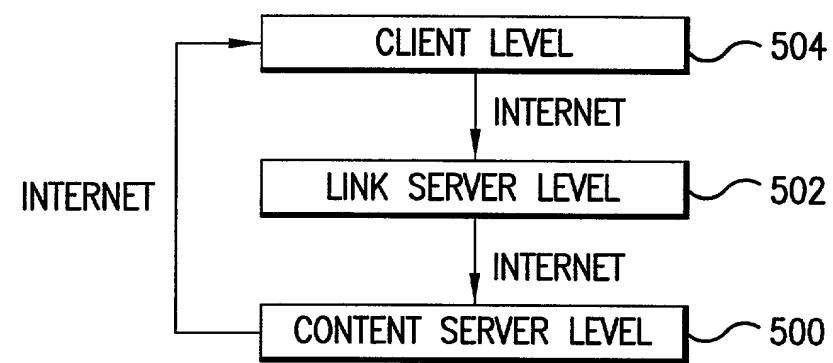


FIG.5

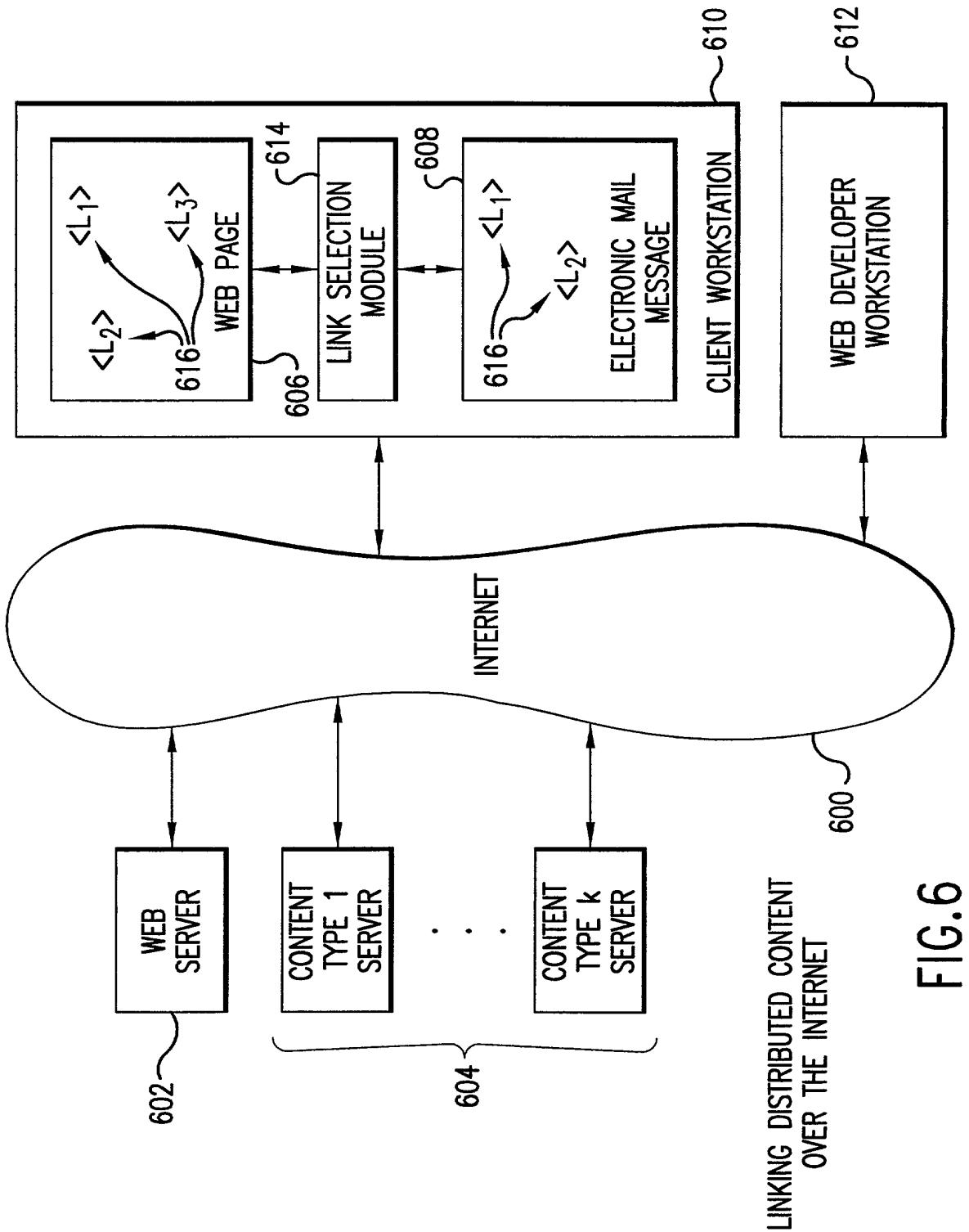


FIG. 6

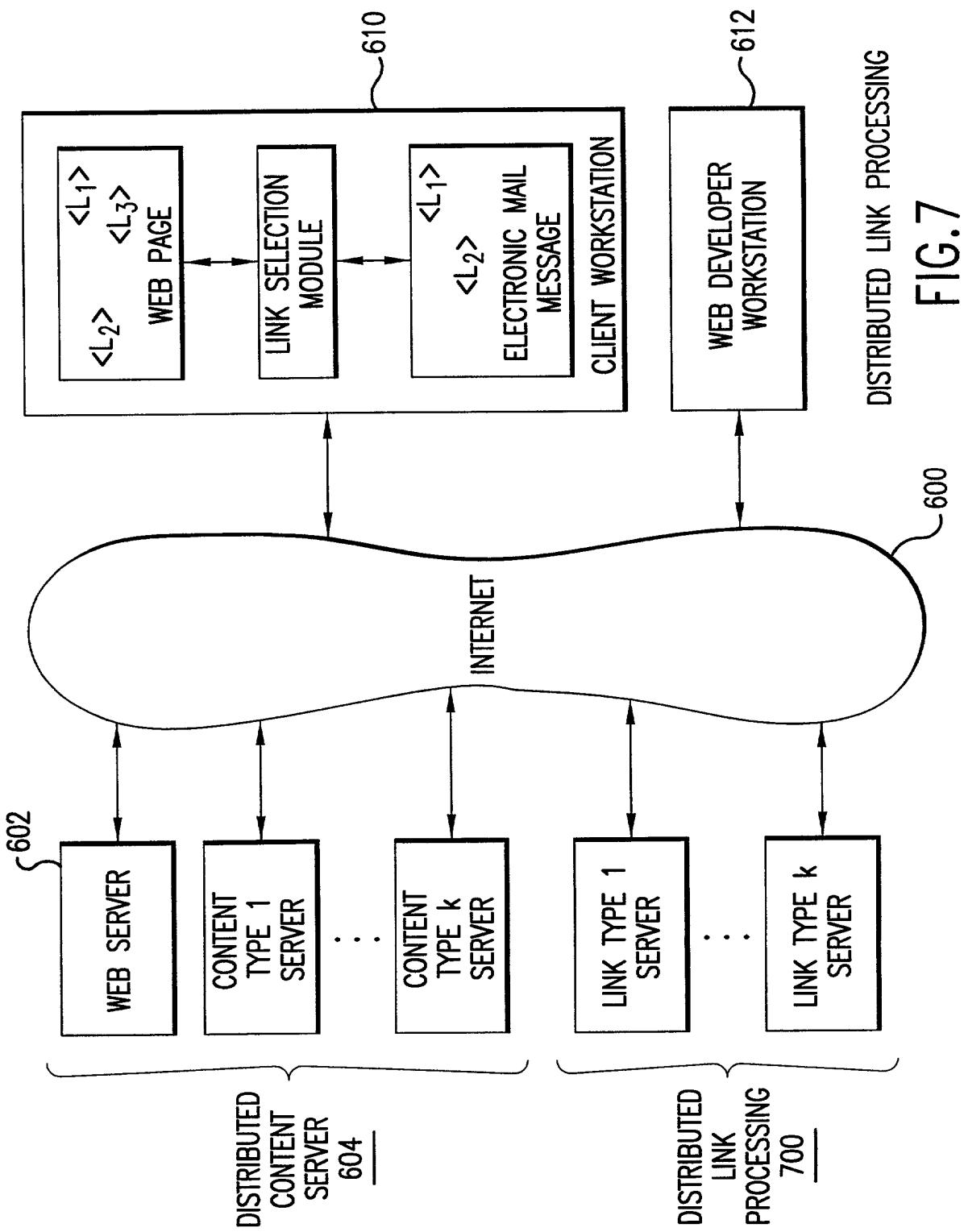


FIG.7

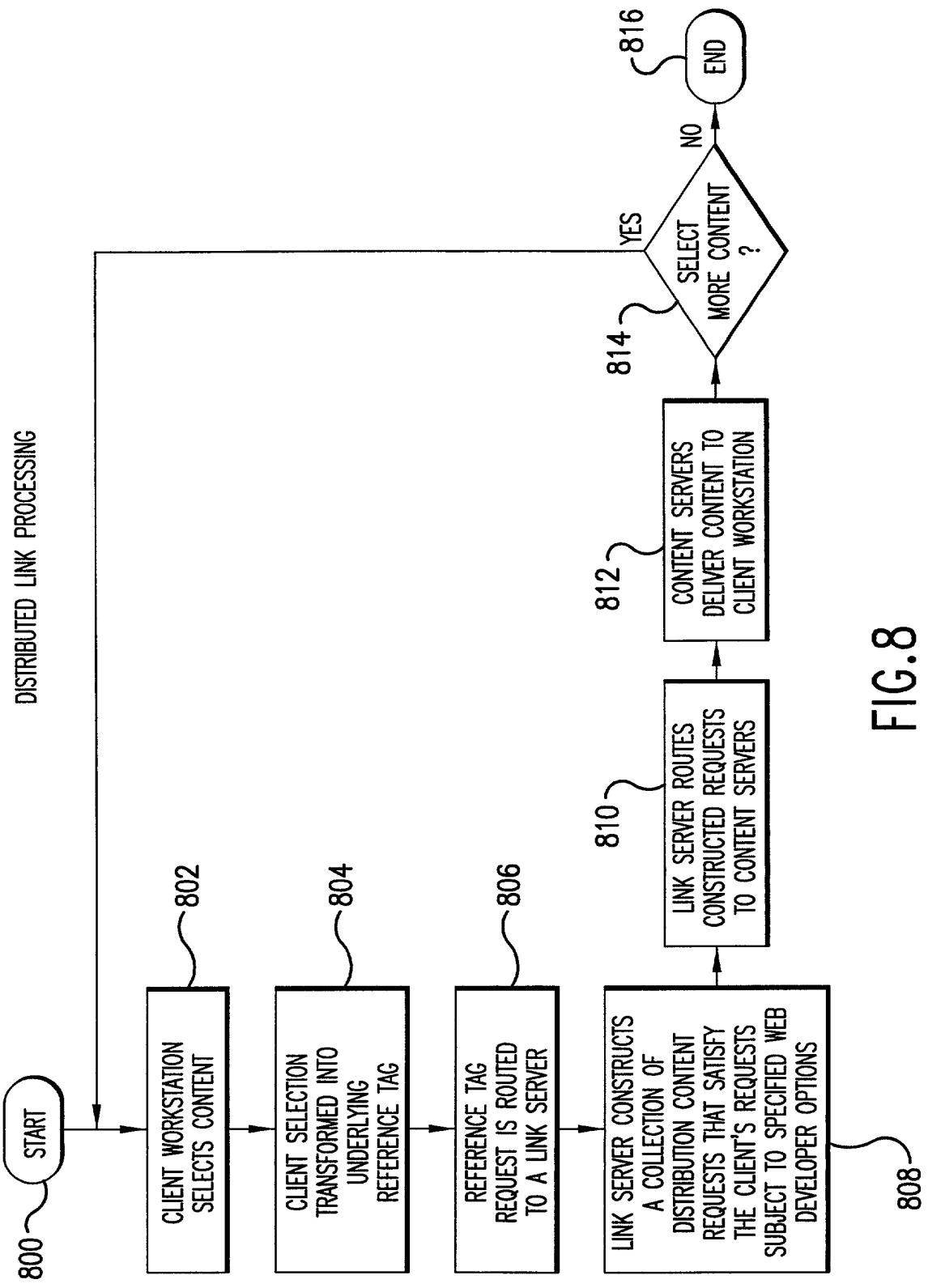
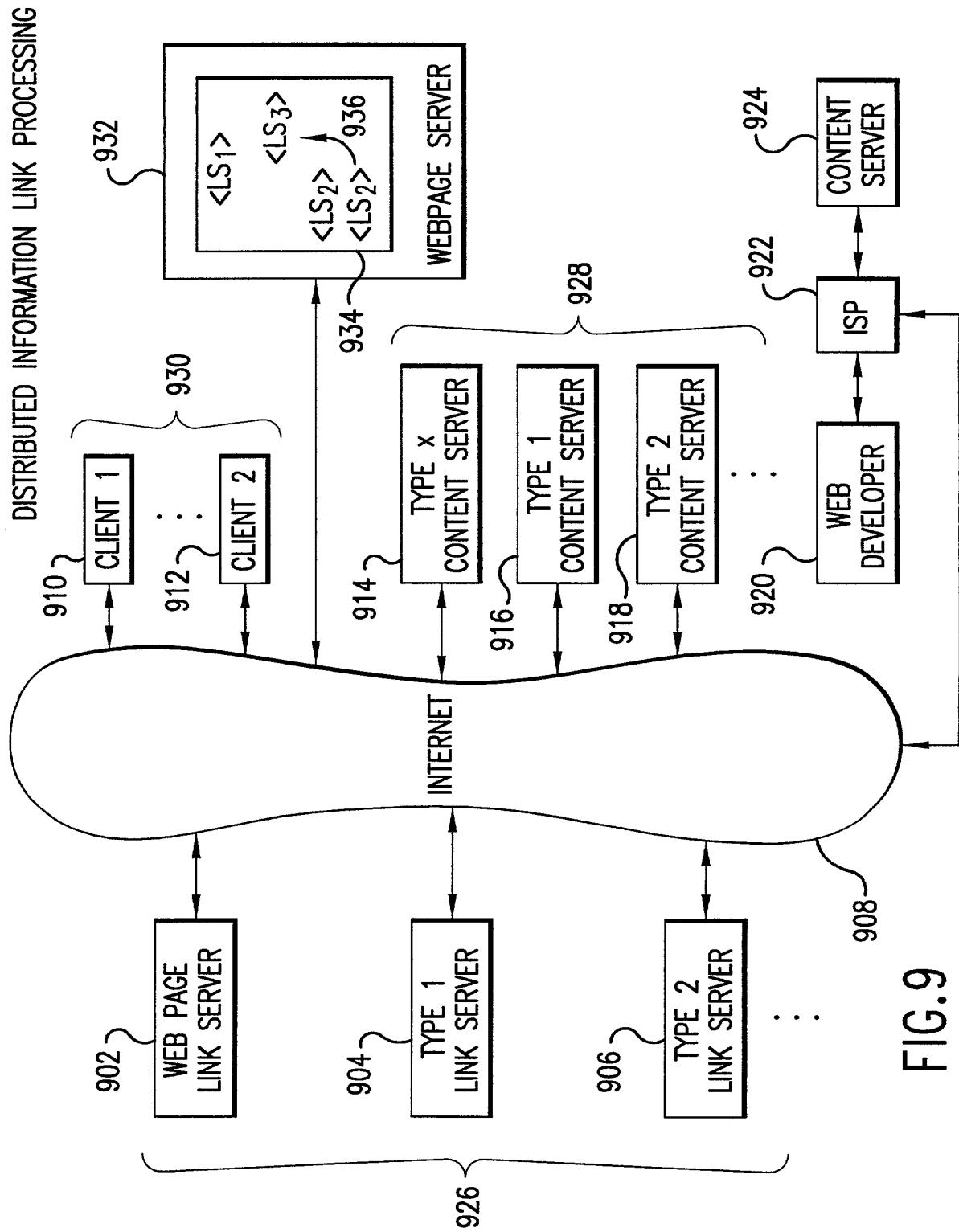
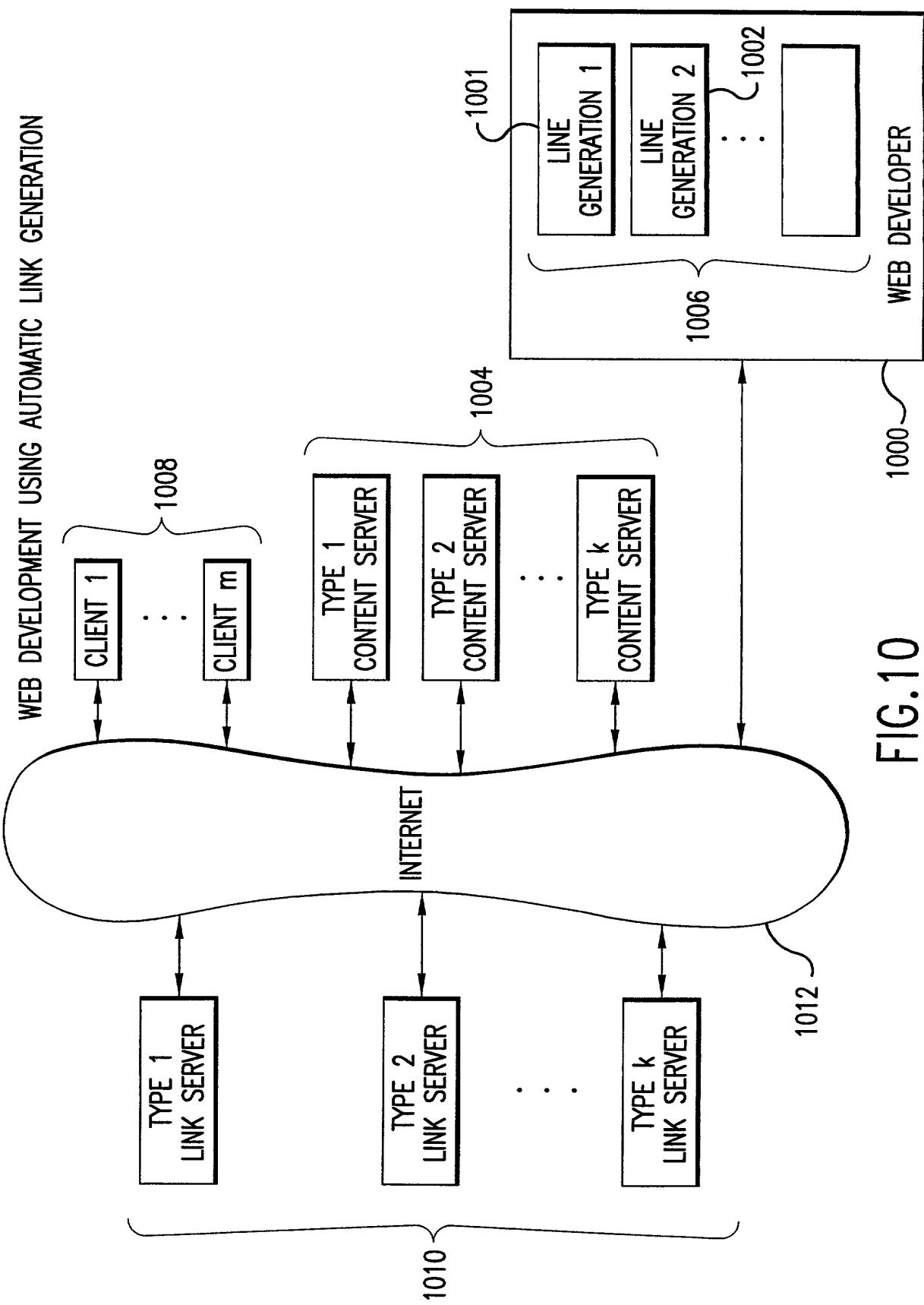


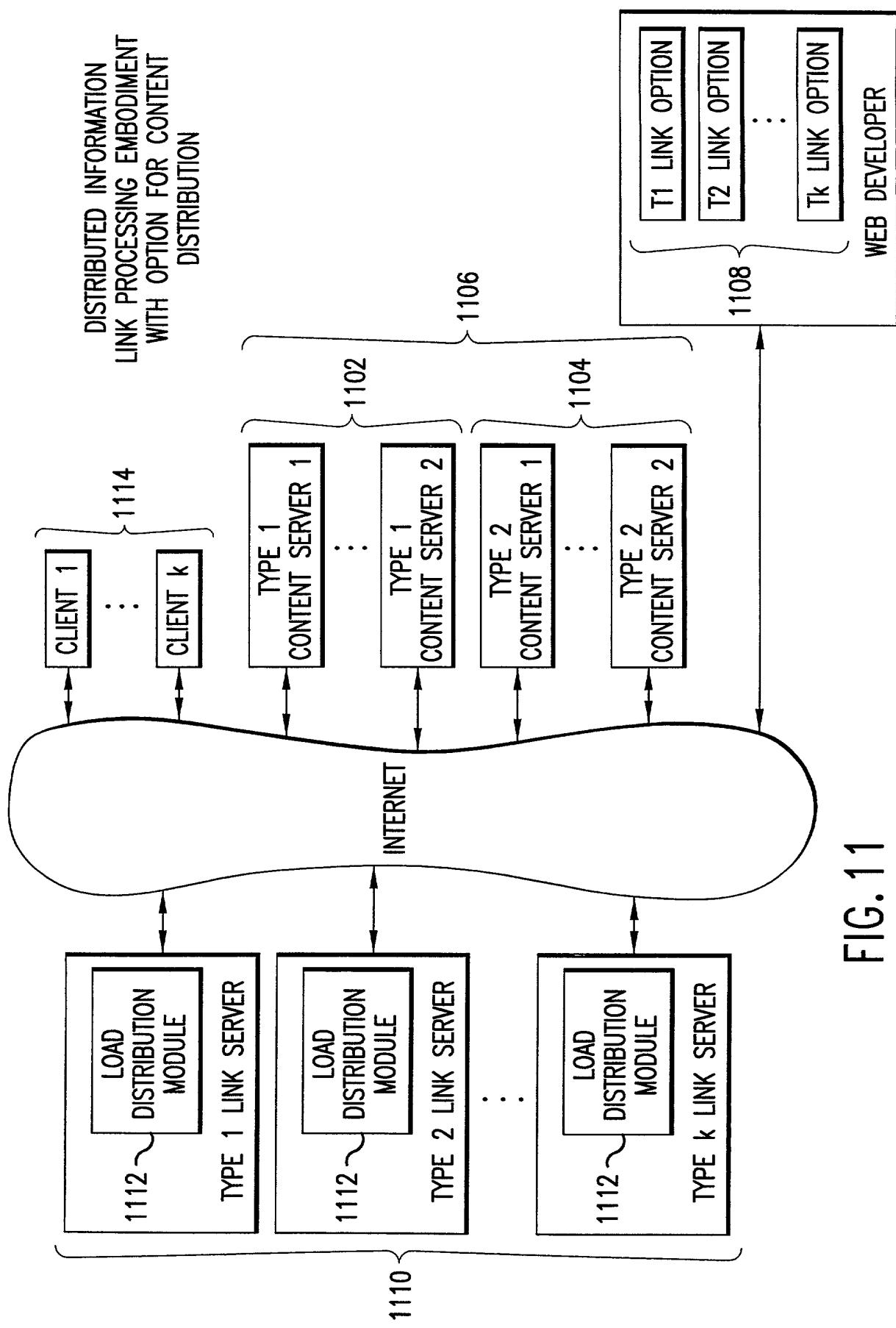
FIG.8



**FIG. 9**



**FIG.10**



**FIG. 1**

SHOWING CATEGORIZATION OF LINKS BY APPLICATION REQUIREMENTS

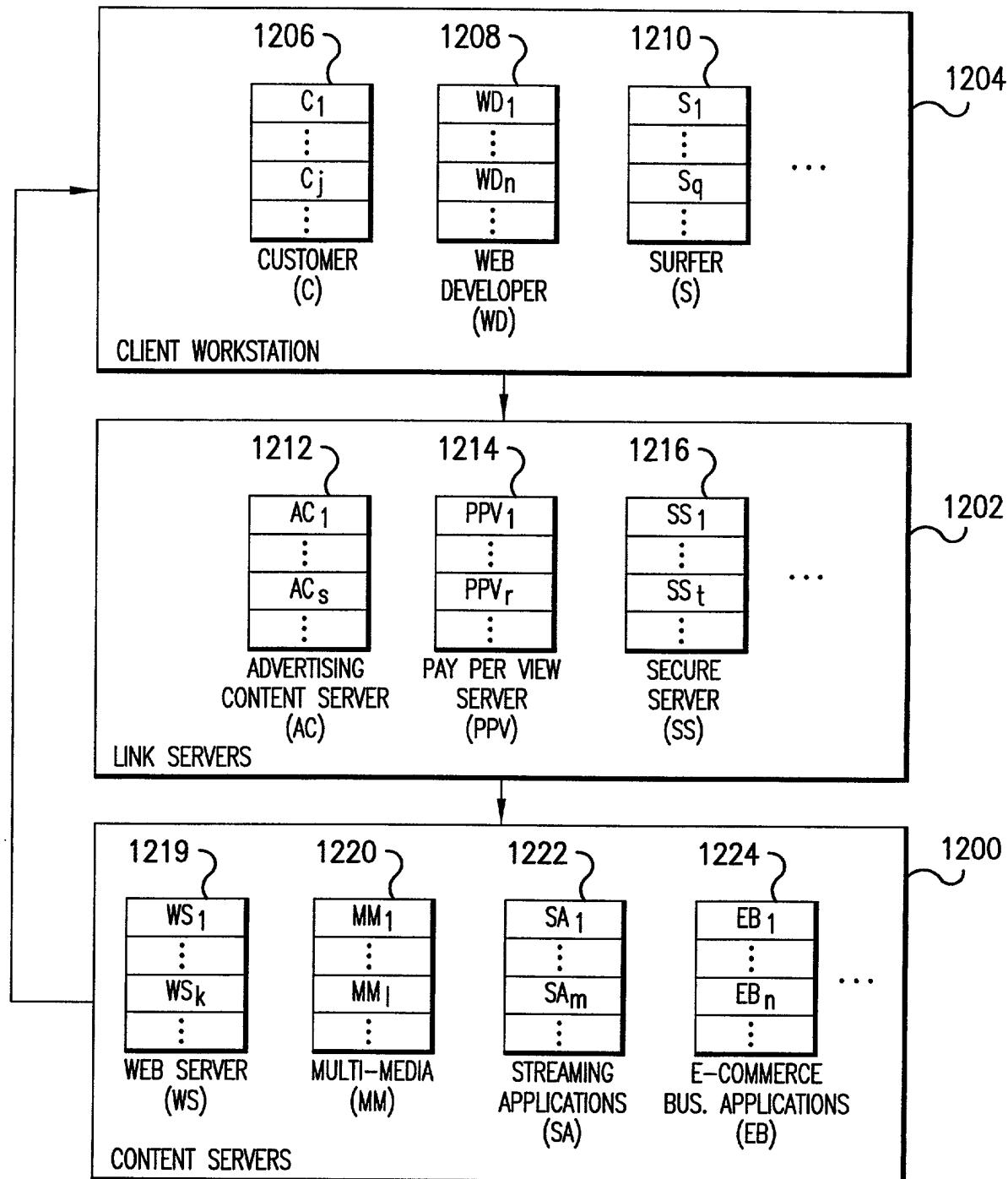


FIG. 12

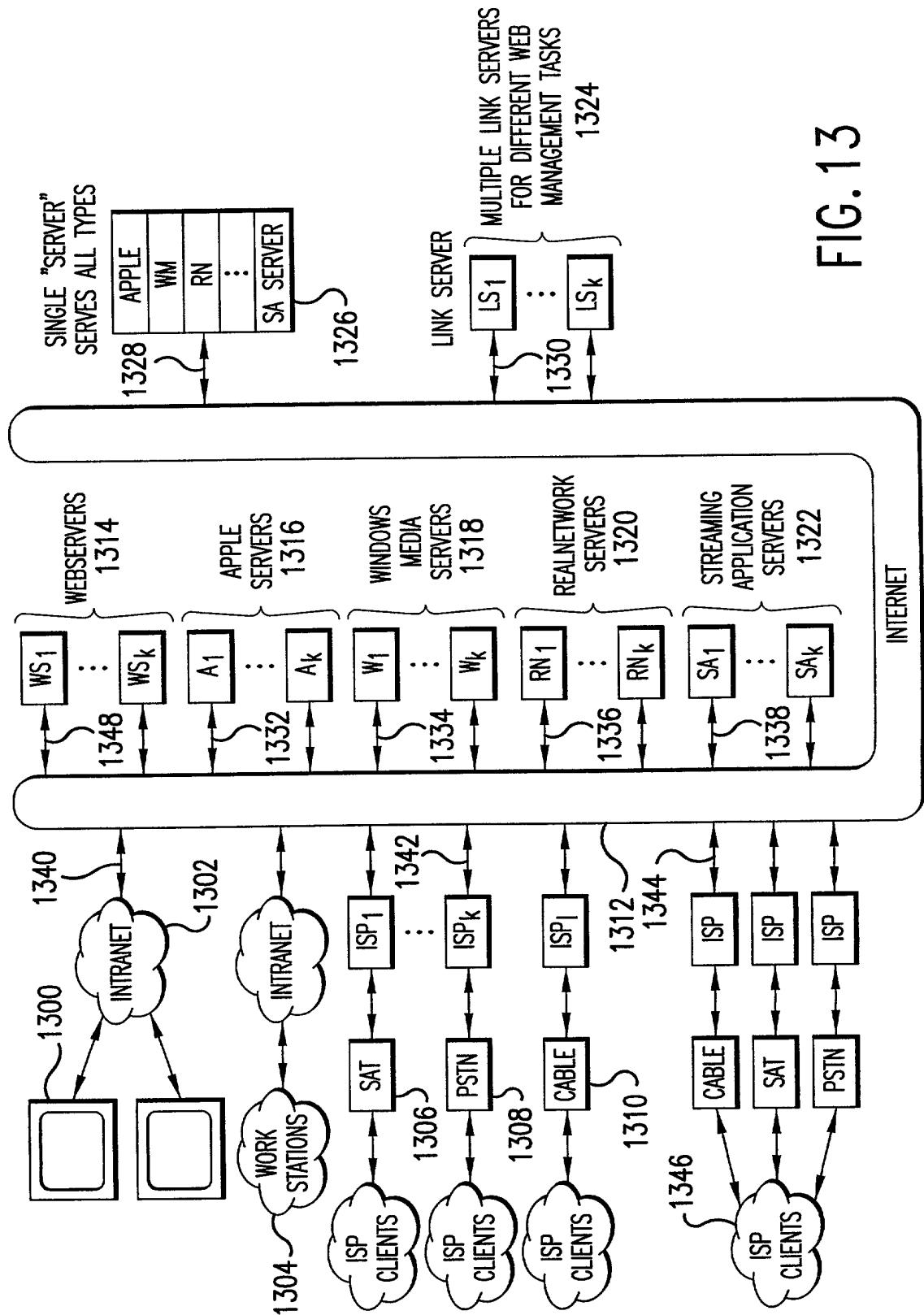
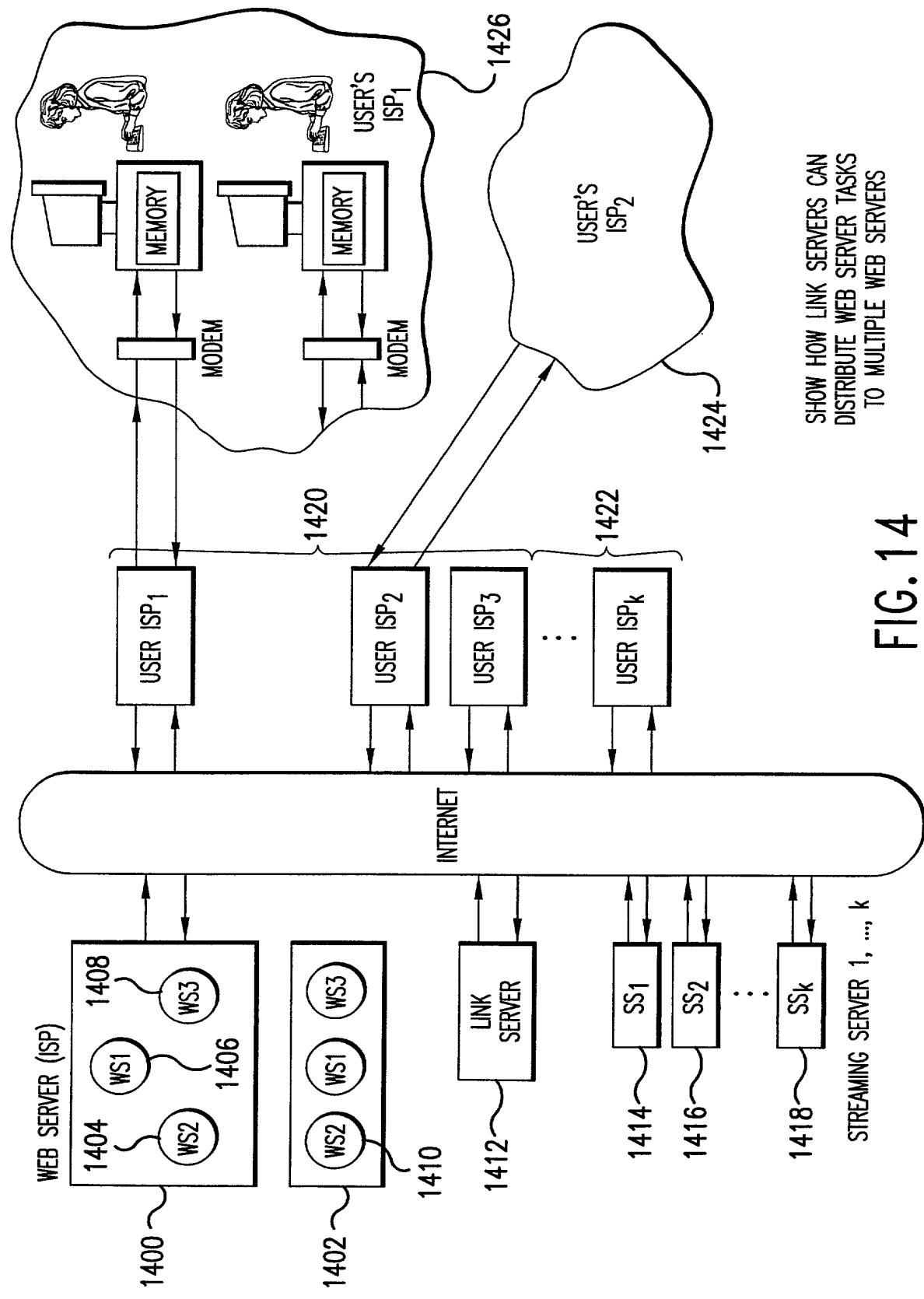
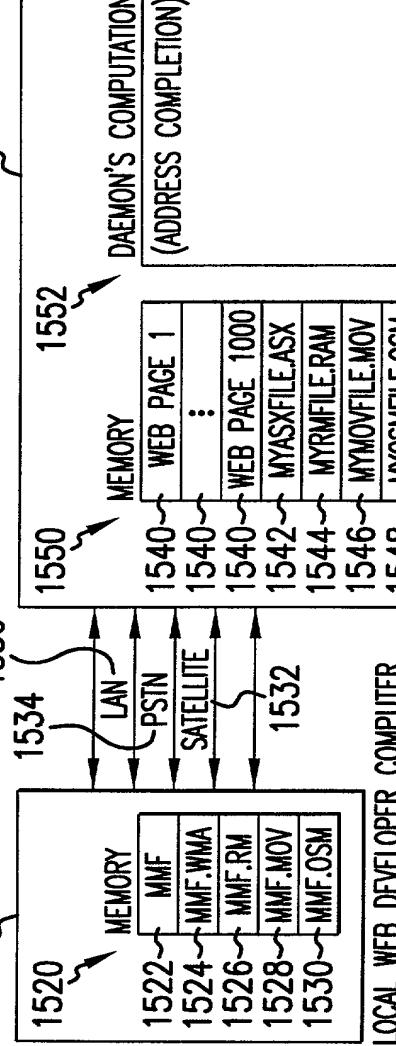


FIG. 13



MEMORY (STATIC CONFIGURATION) UTILIZATION OF  
A 1 MOVIE CLIP CONFIGURATION WITHOUT LINK

1518      1536



THE INTERNET 1560

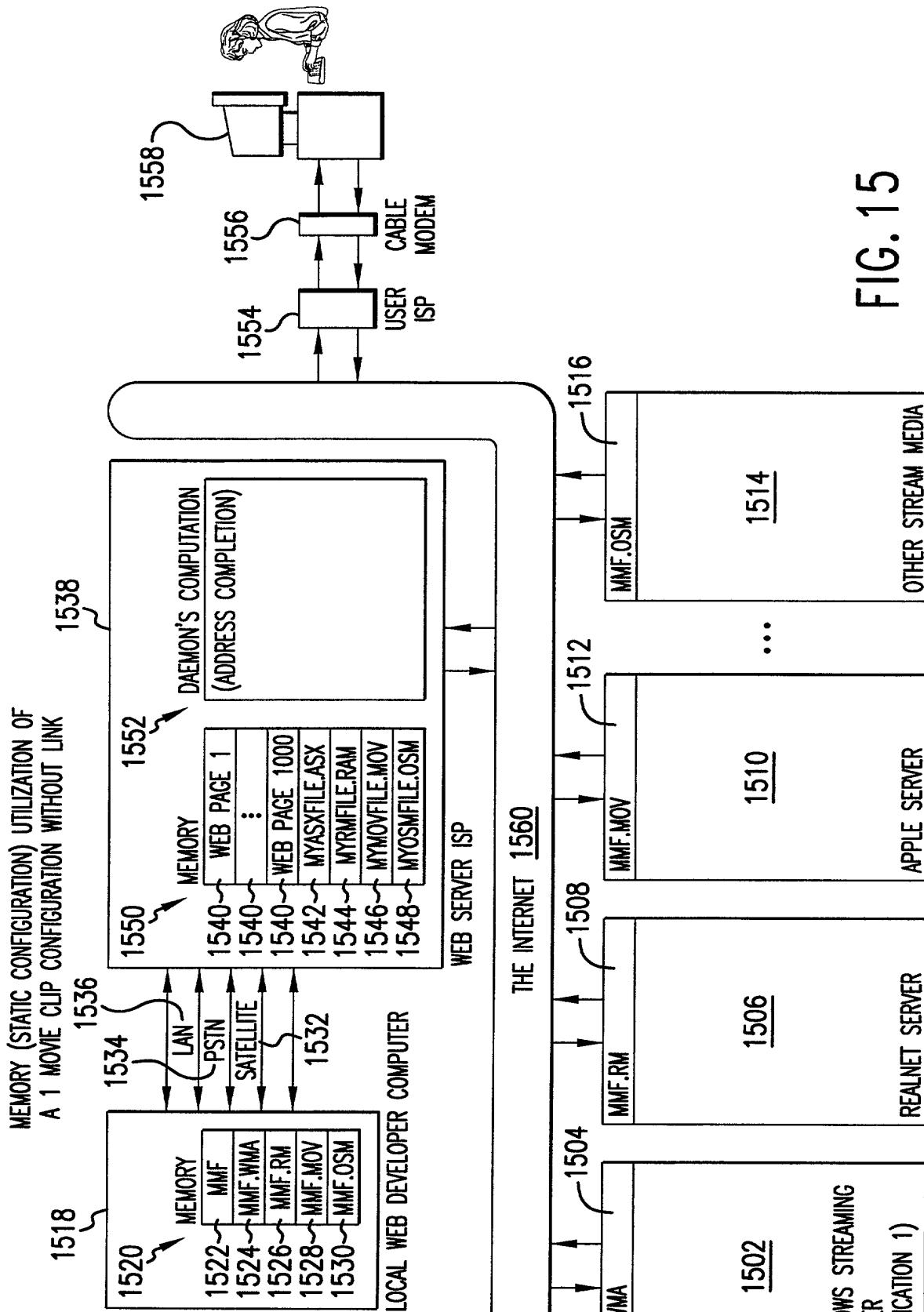
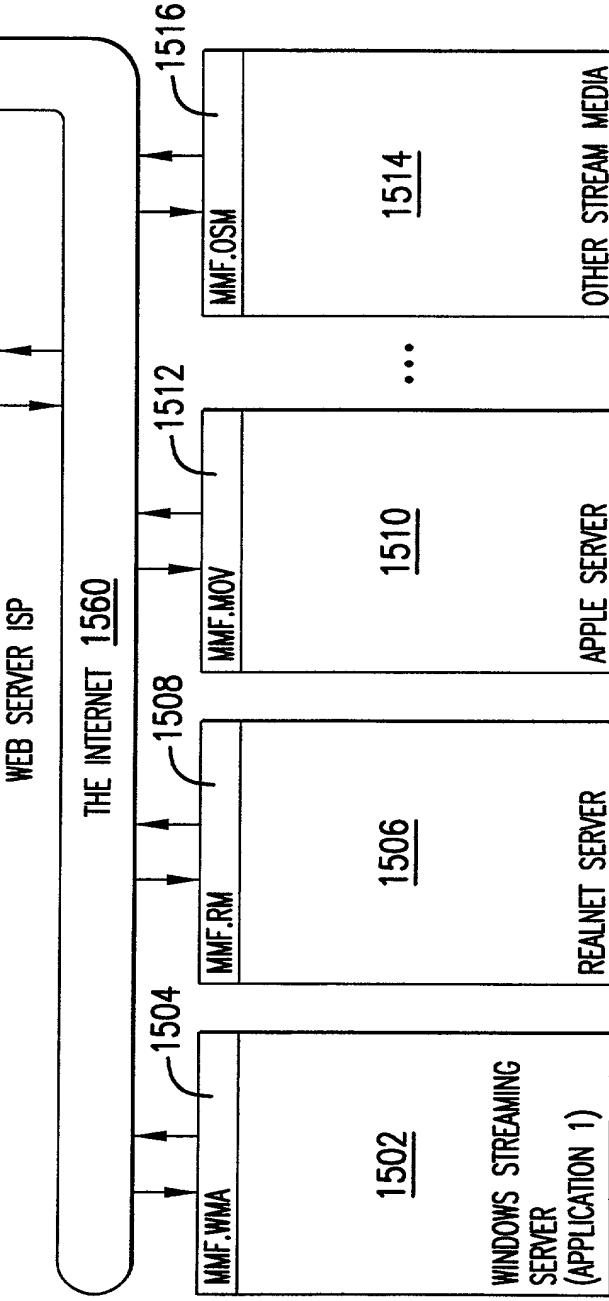


FIG. 15

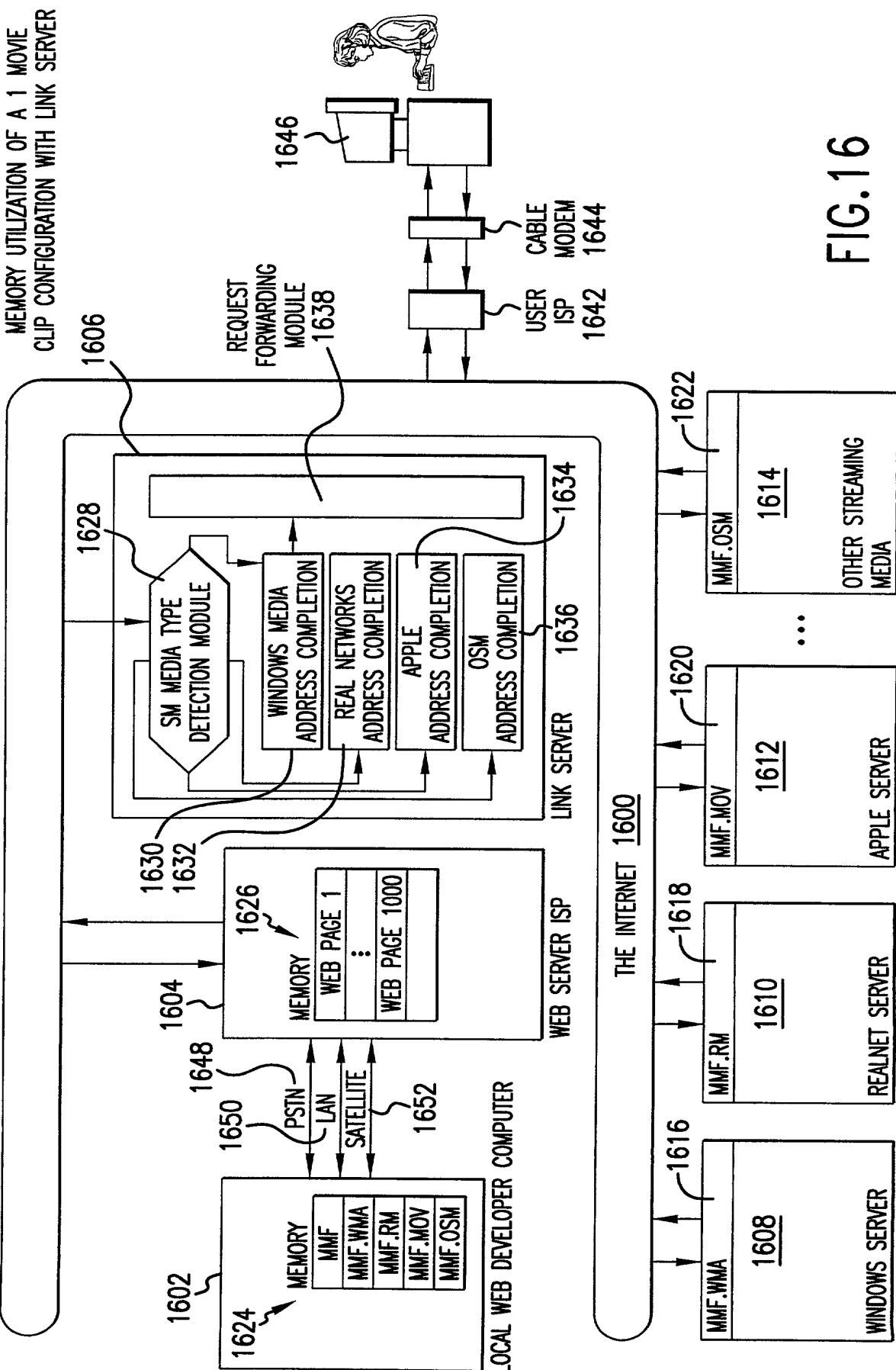


FIG.16

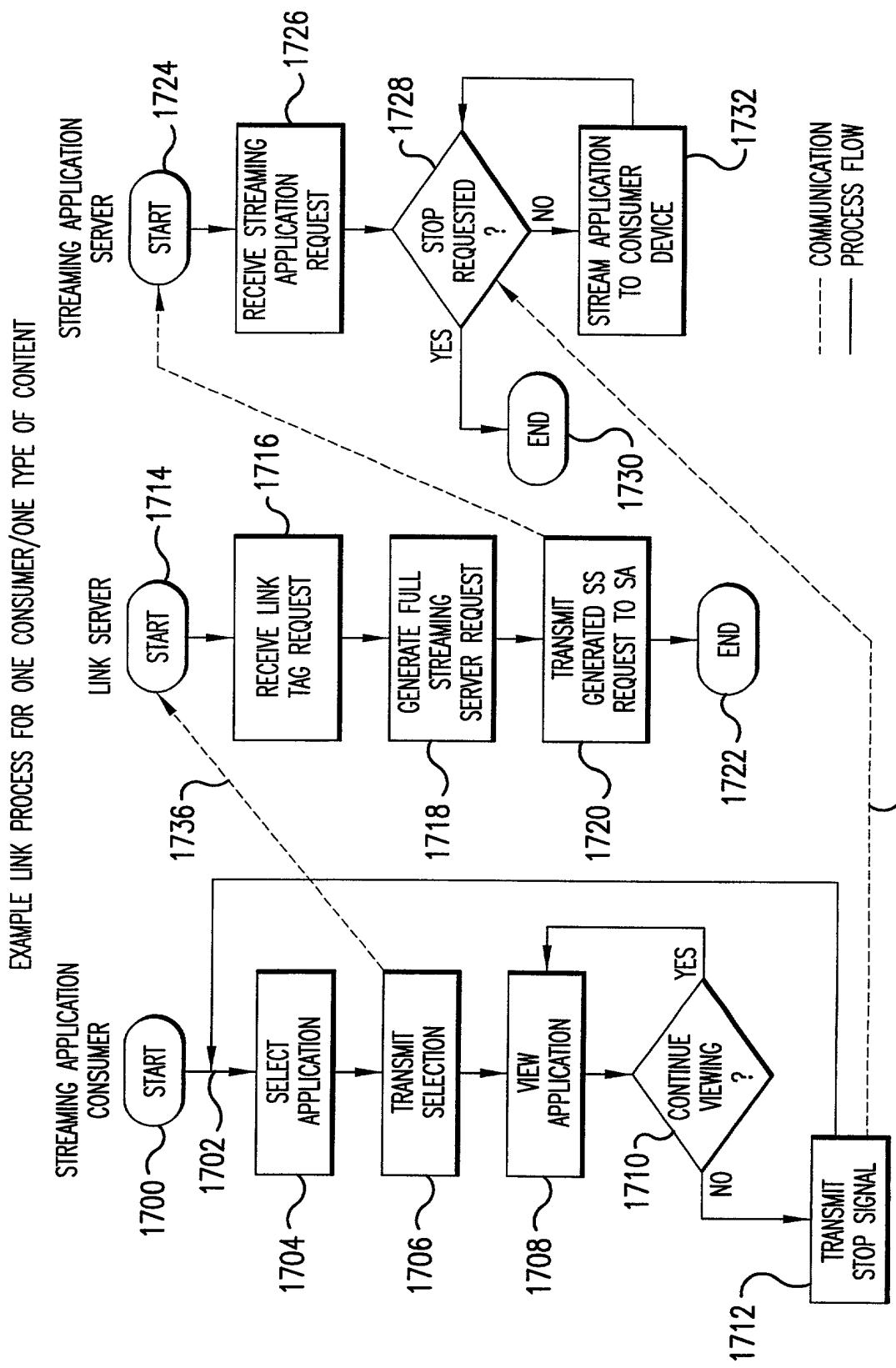


FIG. 17

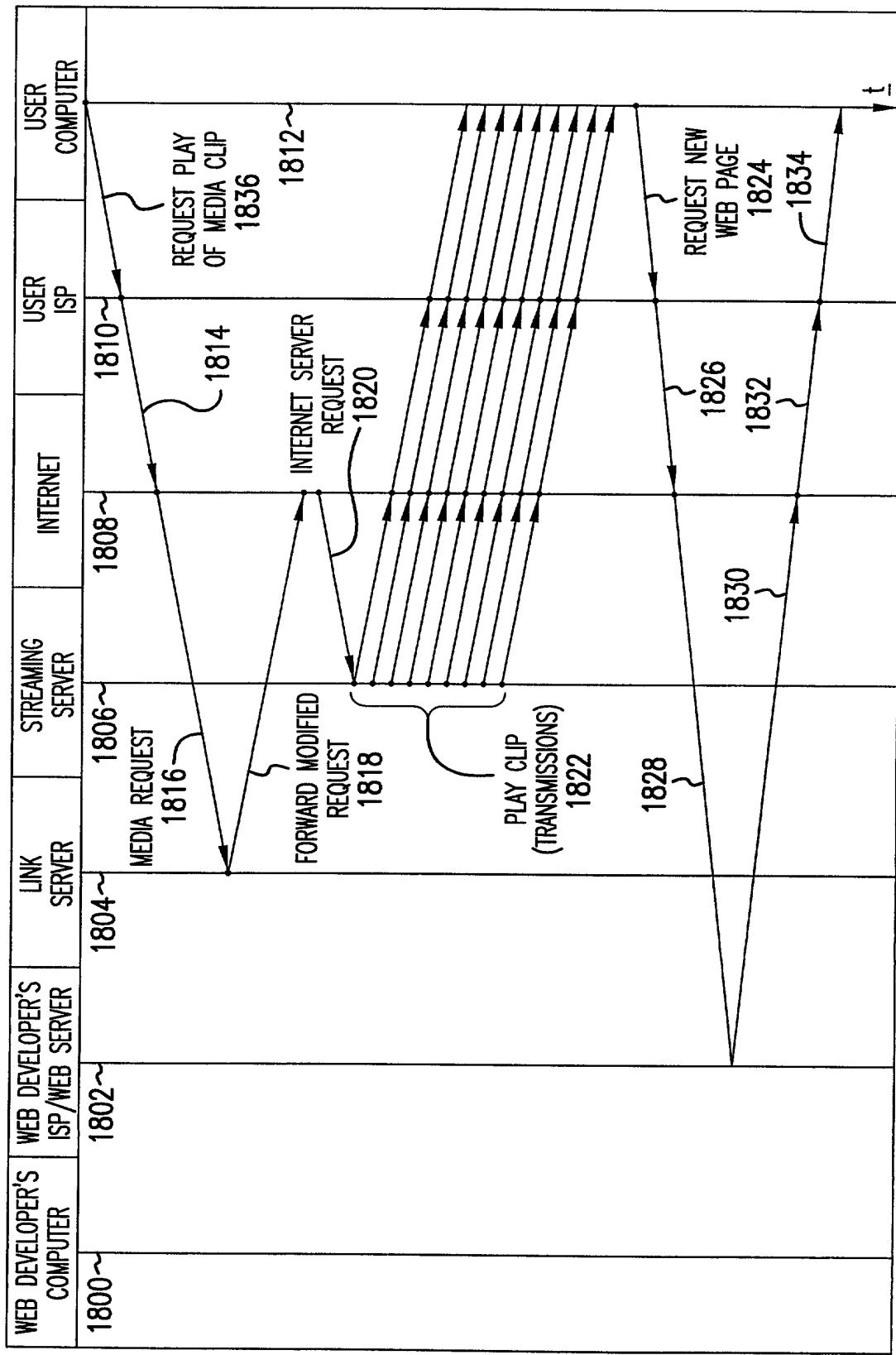


FIG. 18

MEMORY ORGANIZATION EXAMPLE FOR WEB DEVELOPER'S COMPUTER SUPPORTING LINK PROCESS

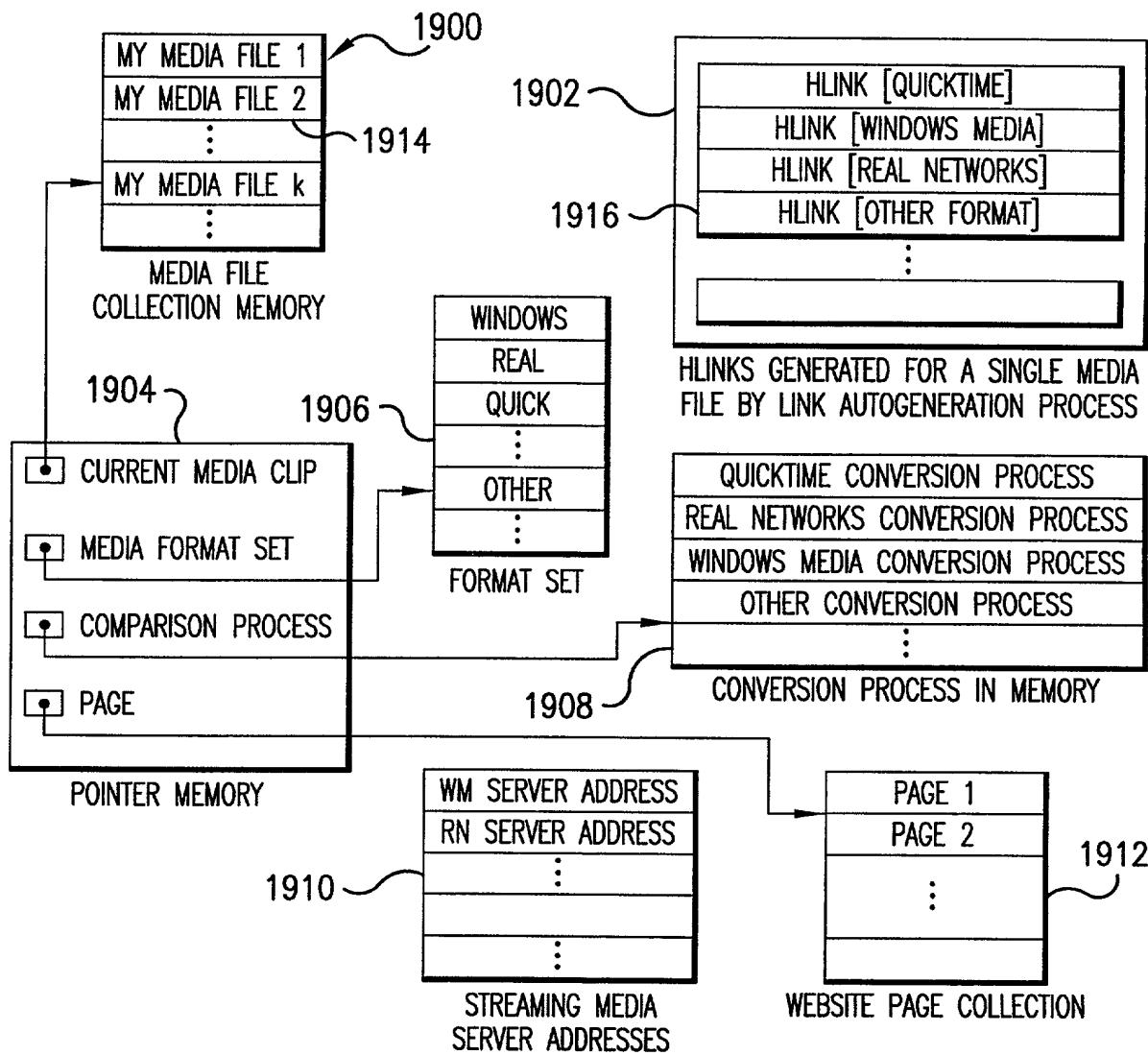


FIG. 19

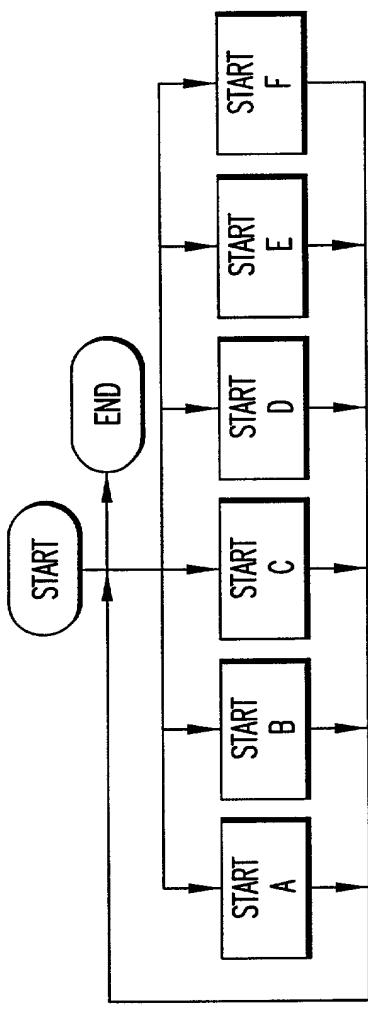


FIG.20A

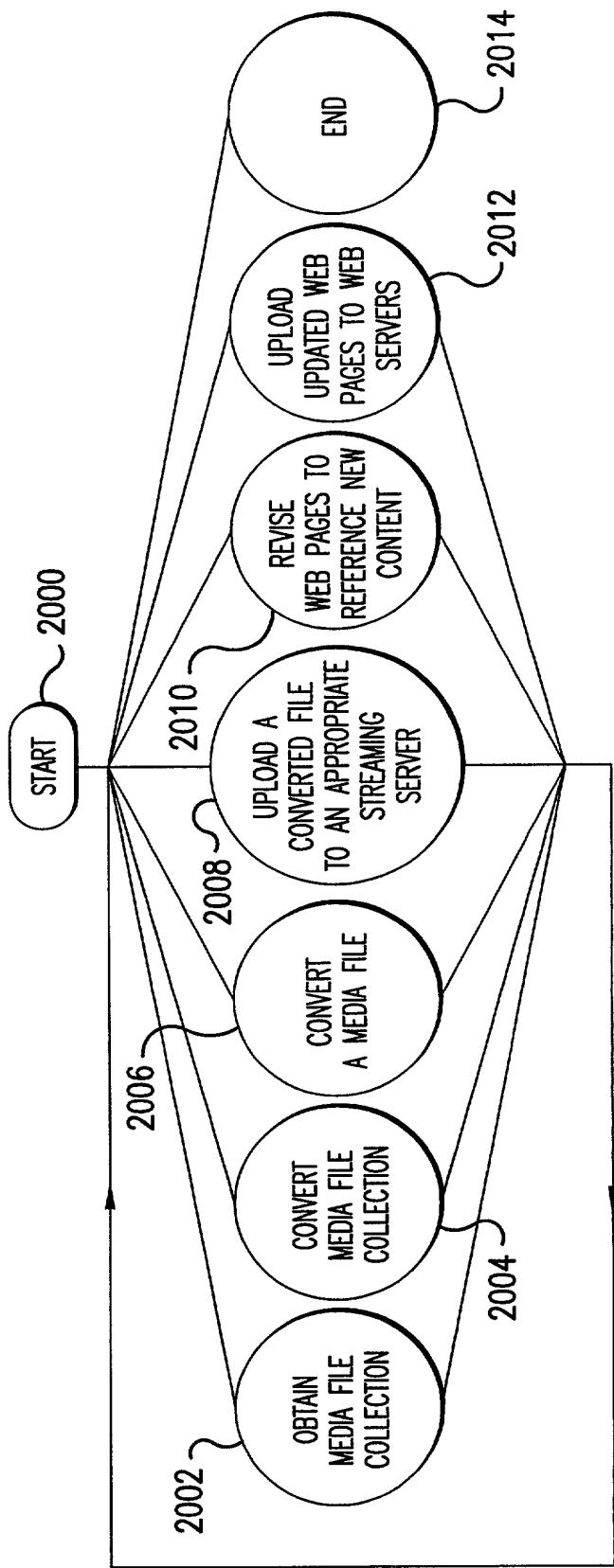


FIG.20B

(IF NOT USING PLAYSTREAM)-REGISTER STREAMING SERVER CONTENT WITH LINK SERVER

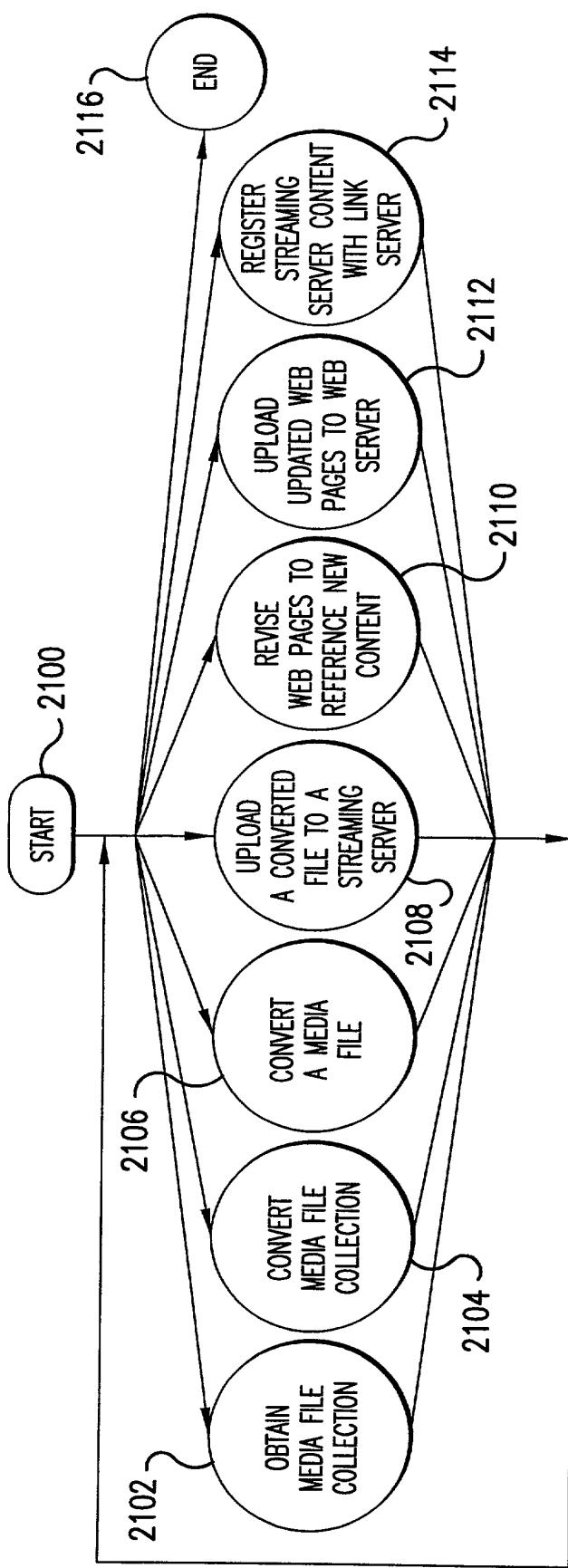


FIG. 21A

(IF NOT USING PLAYSTREAM)—REGISTER STREAMING SERVER CONTENT WITH LINK SERVER

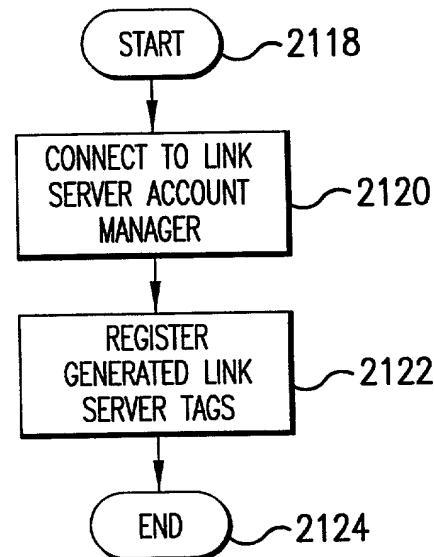


FIG. 21B

(IF NOT USING PLAYSTREAM)—REGISTER STREAMING SERVER CONTENT WITH LINK SERVER

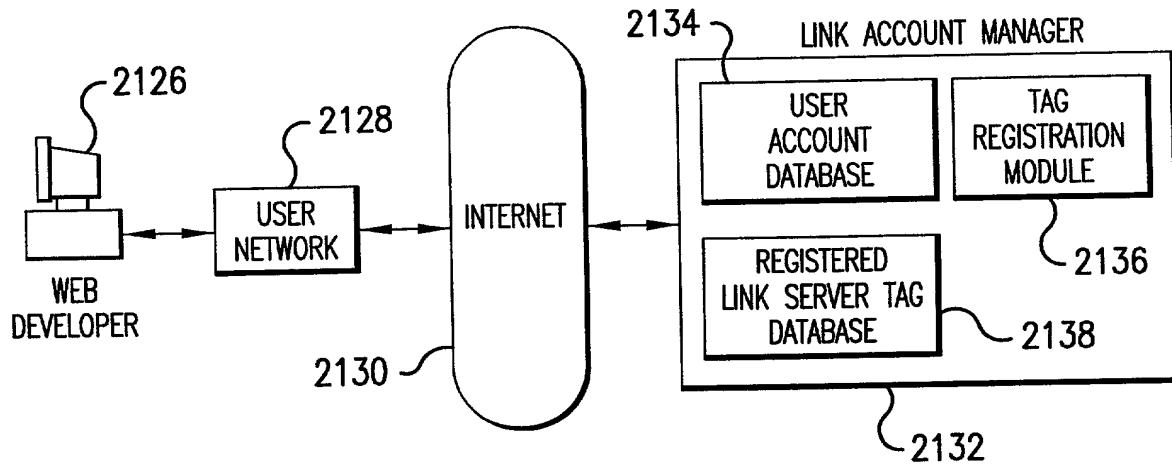


FIG. 21C

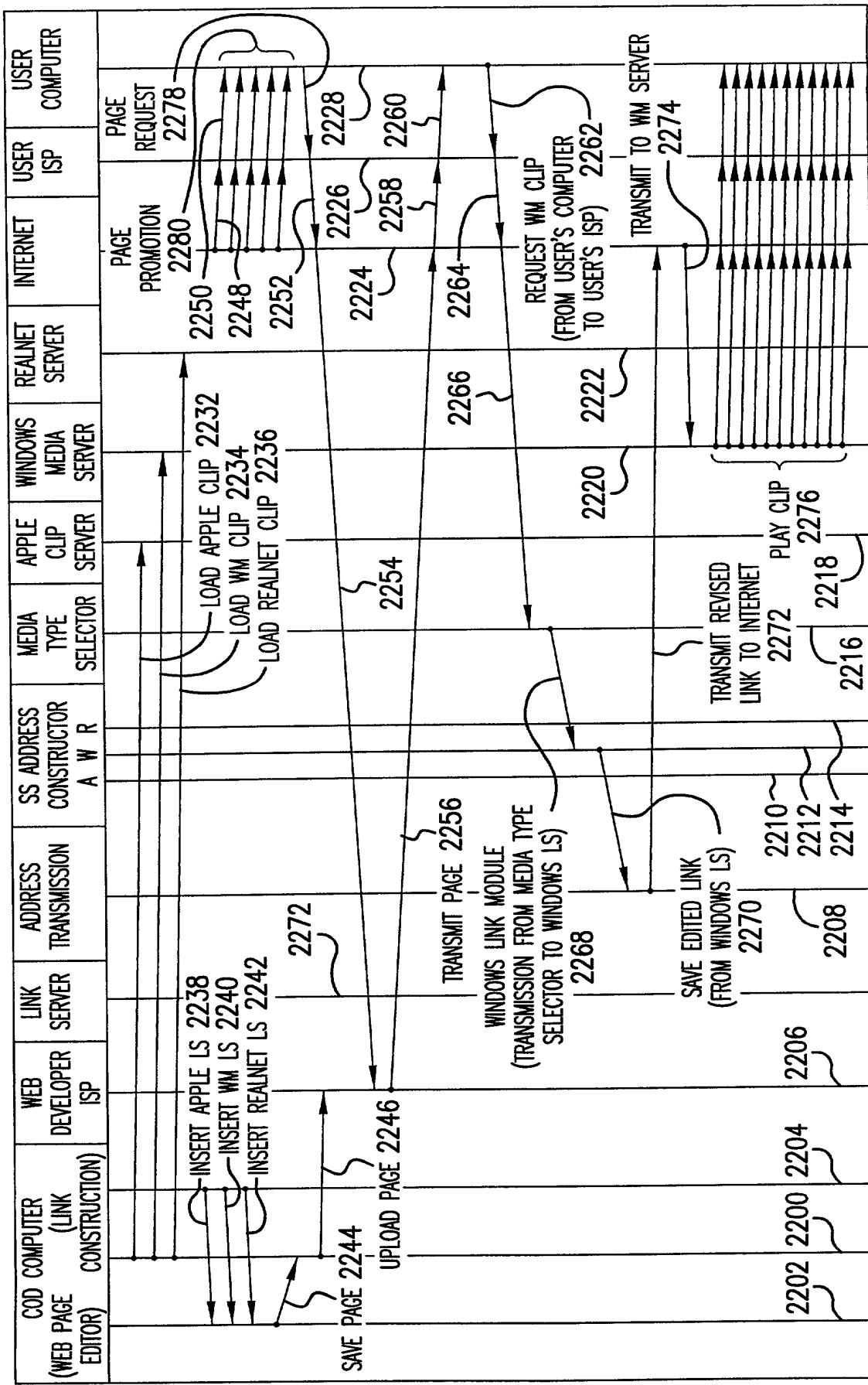


FIG. 22

LINK PROCESS FOR E-MAIL DISTRIBUTION

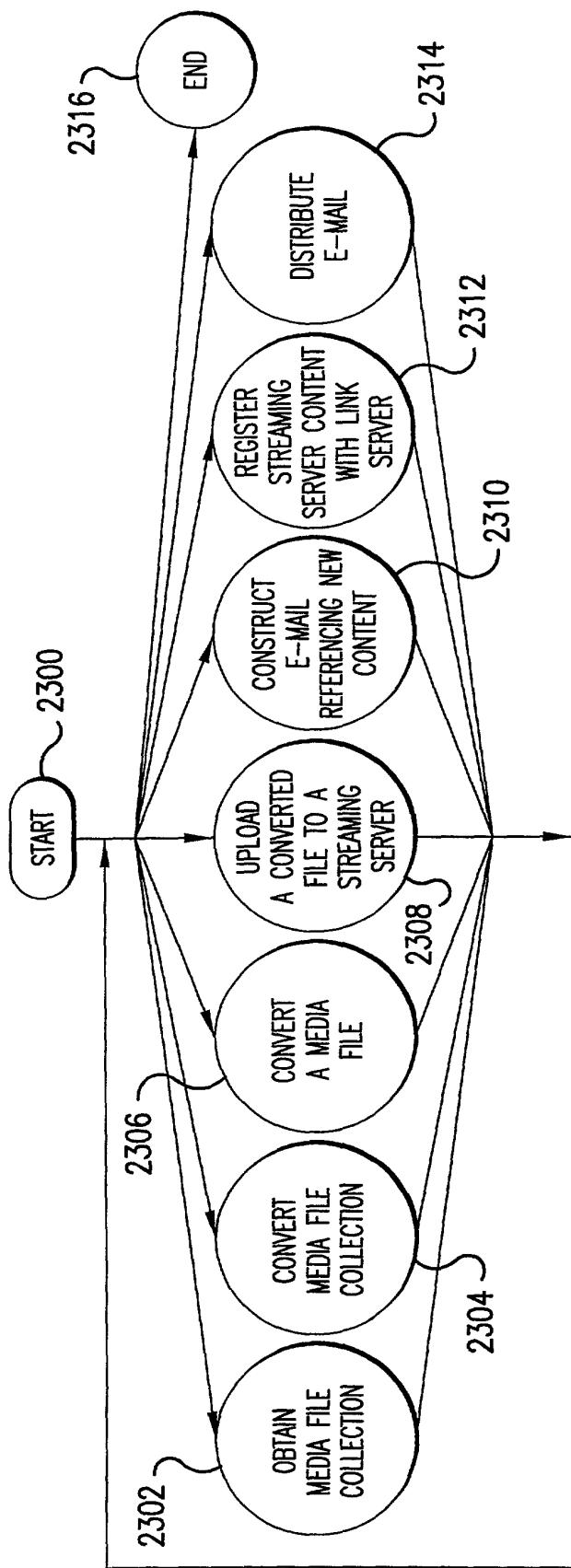


FIG. 23

AUTOMATIC GENERATION OF LINK HTML TAGS  
(GENERALIZED FROM PREVIOUS FLOWCHART)

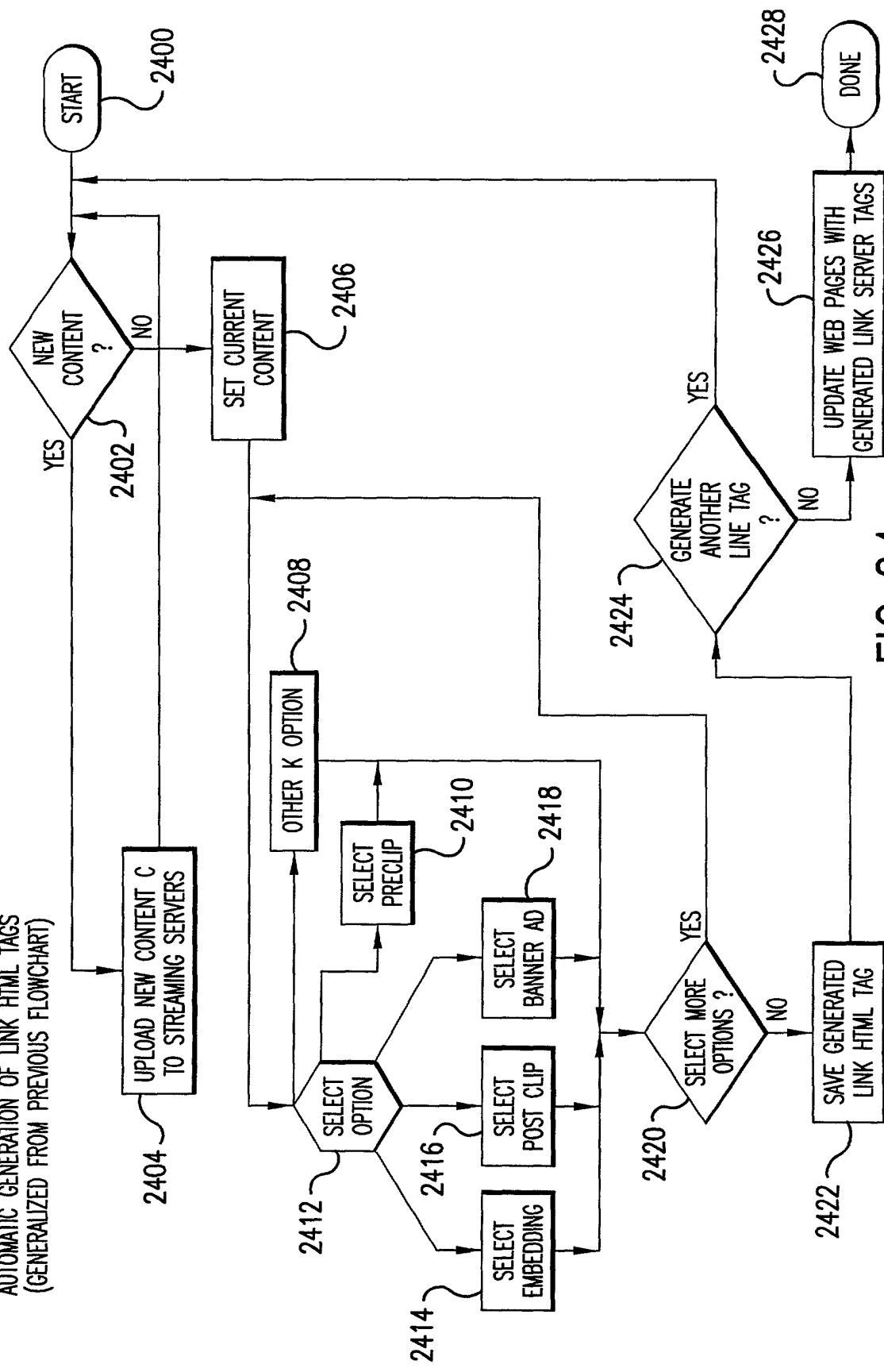


FIG. 24

MEMORY ORGANIZATION SUPPORTING AUTOMATIC GENERATION OF LINK SERVER TAGS

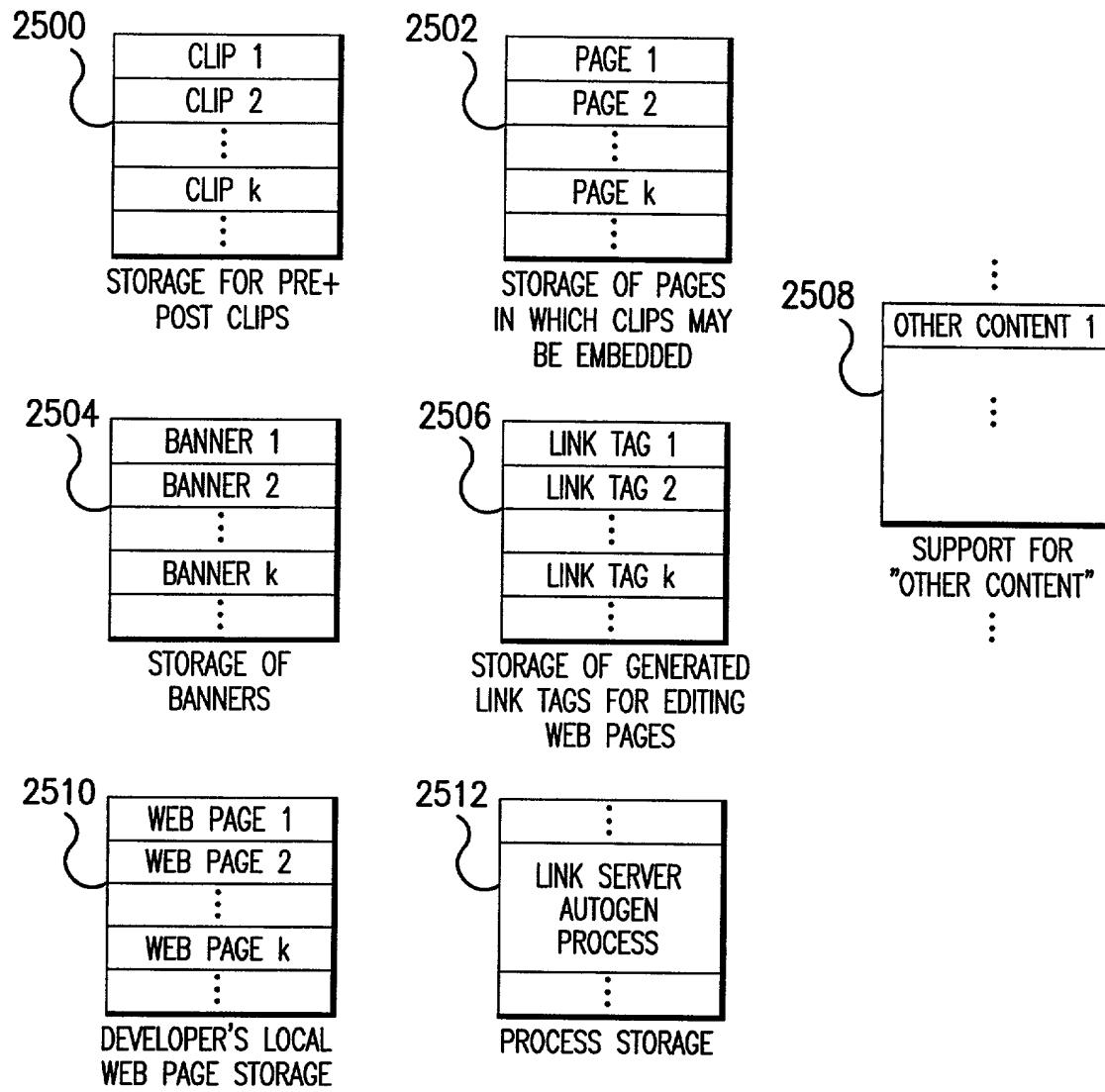


FIG. 25

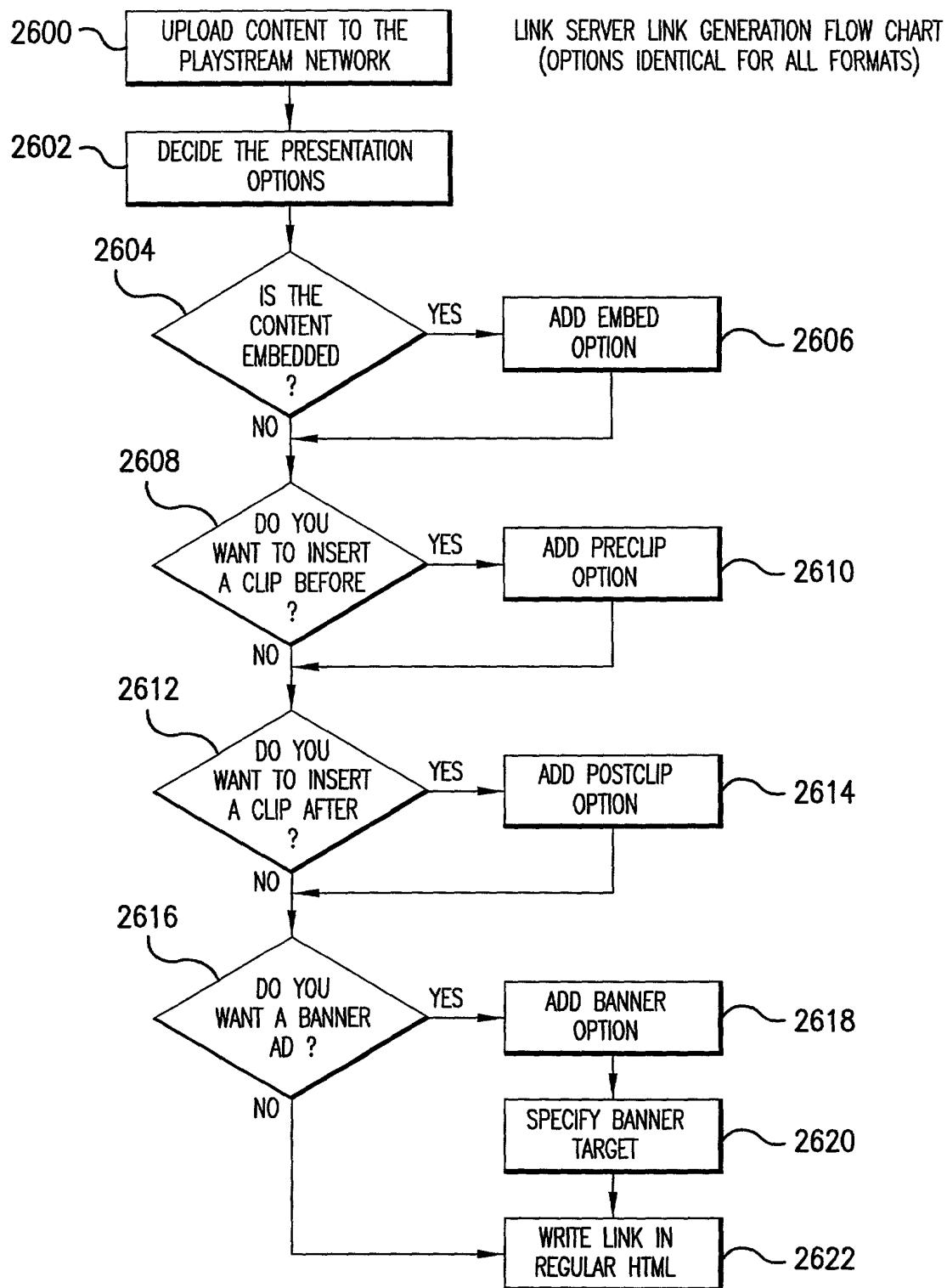


FIG. 26

RESPONDING TO CHANGES IN 1 STREAMING APPLICATION  
SERVER REQUIREMENTS UNDER LINK SERVER

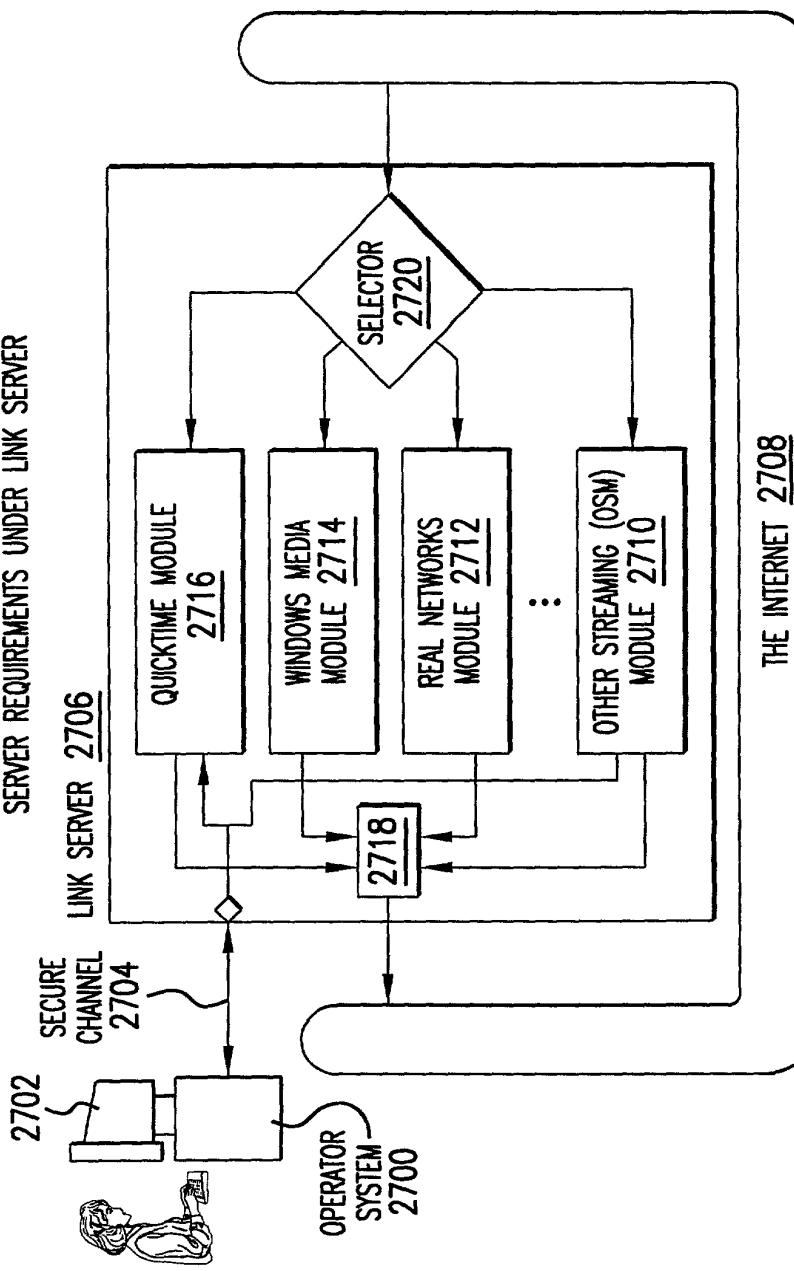


FIG.27A

RESPONDING TO CHANGES IN 1 STREAMING APPLICATION  
SERVER REQUIREMENTS UNDER LINK SERVER

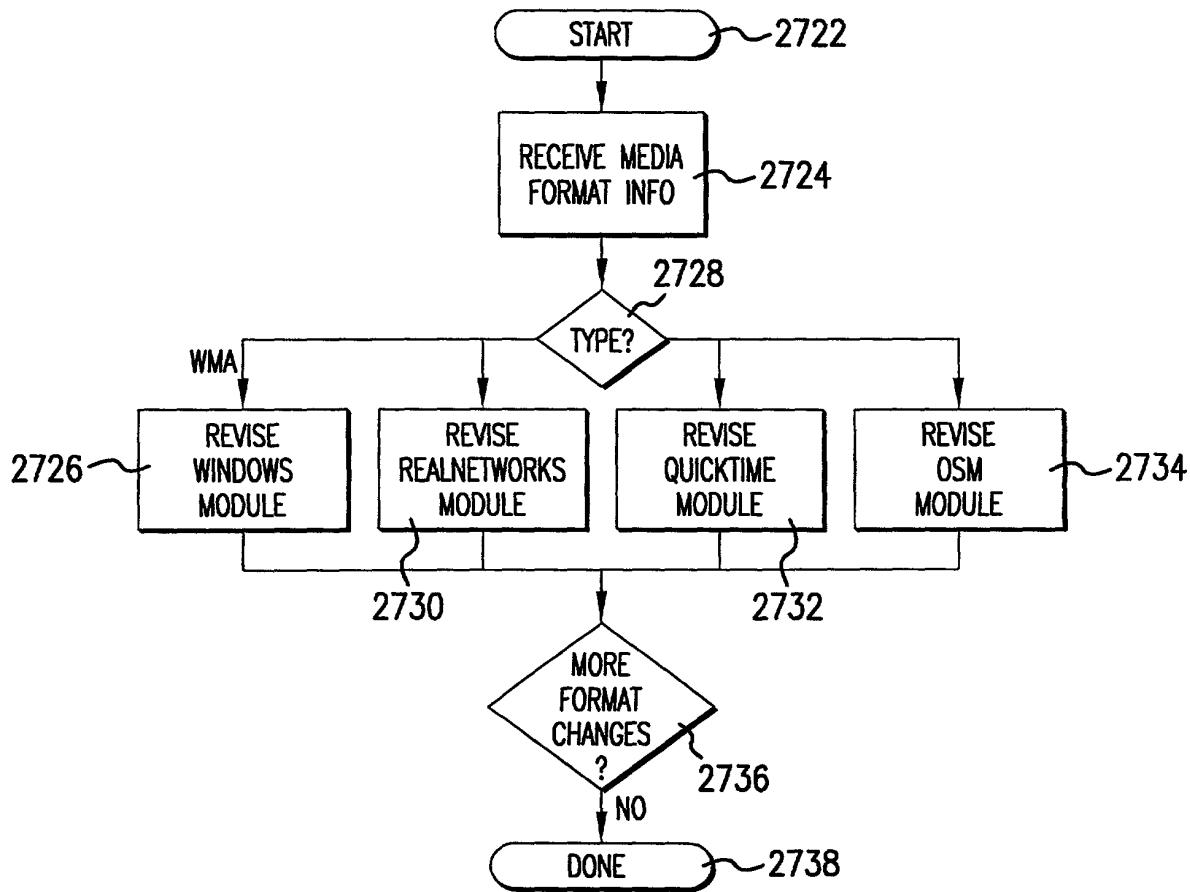


FIG.27B

FIG. 30

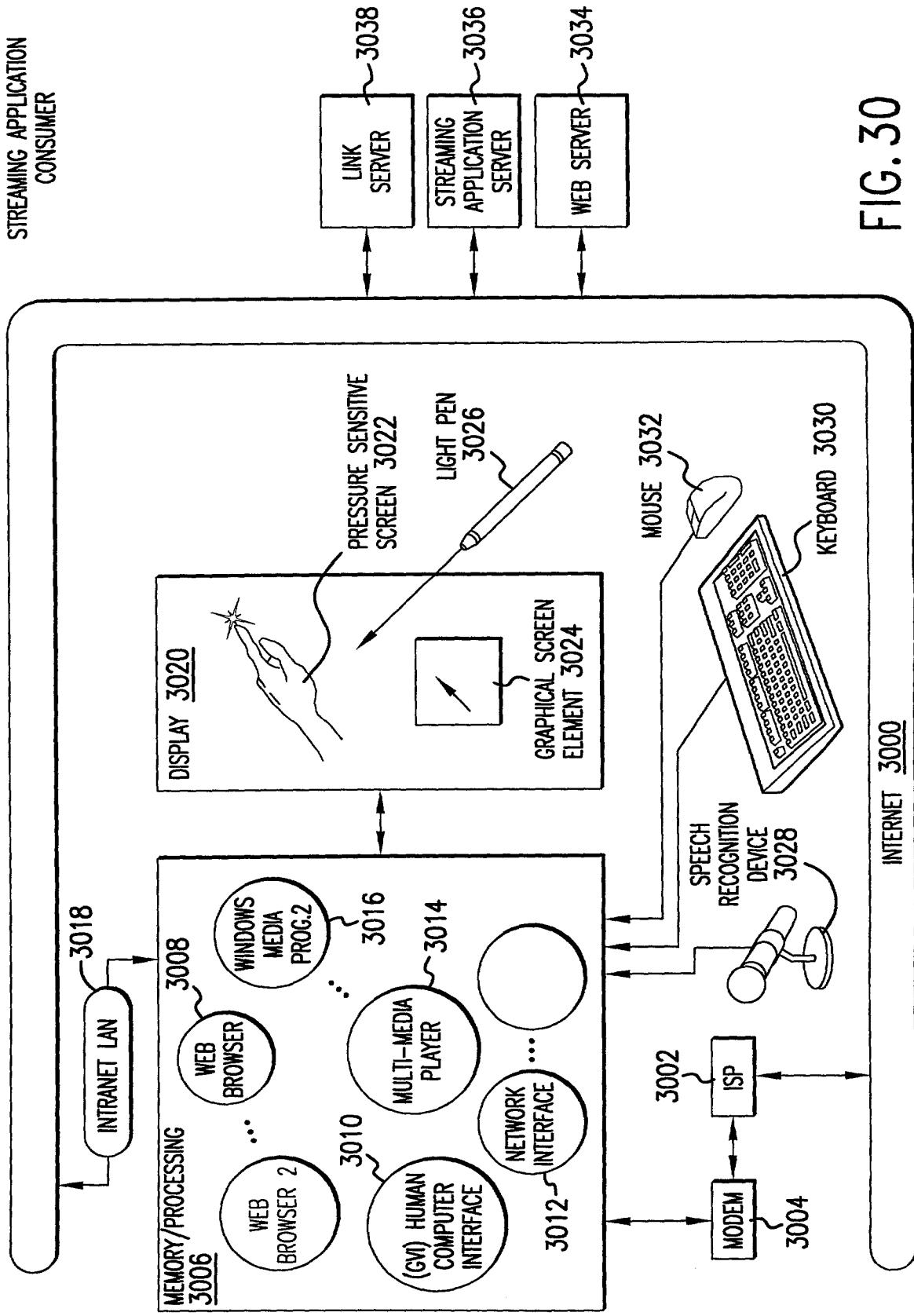
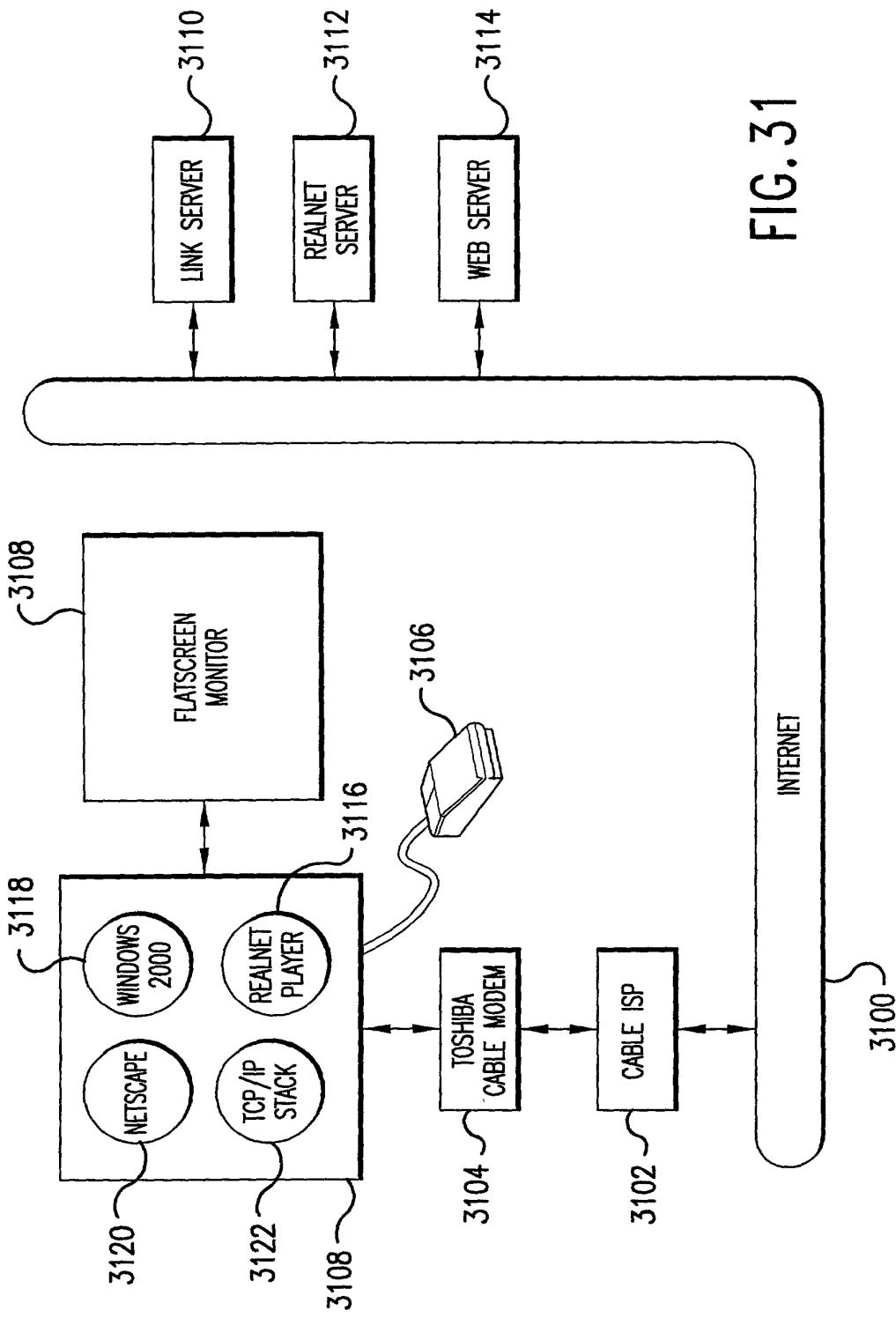


FIG. 31



EMBODIMENT SHOWING LINK SERVER SHOWING PAY PER VIEW CAPABILITY

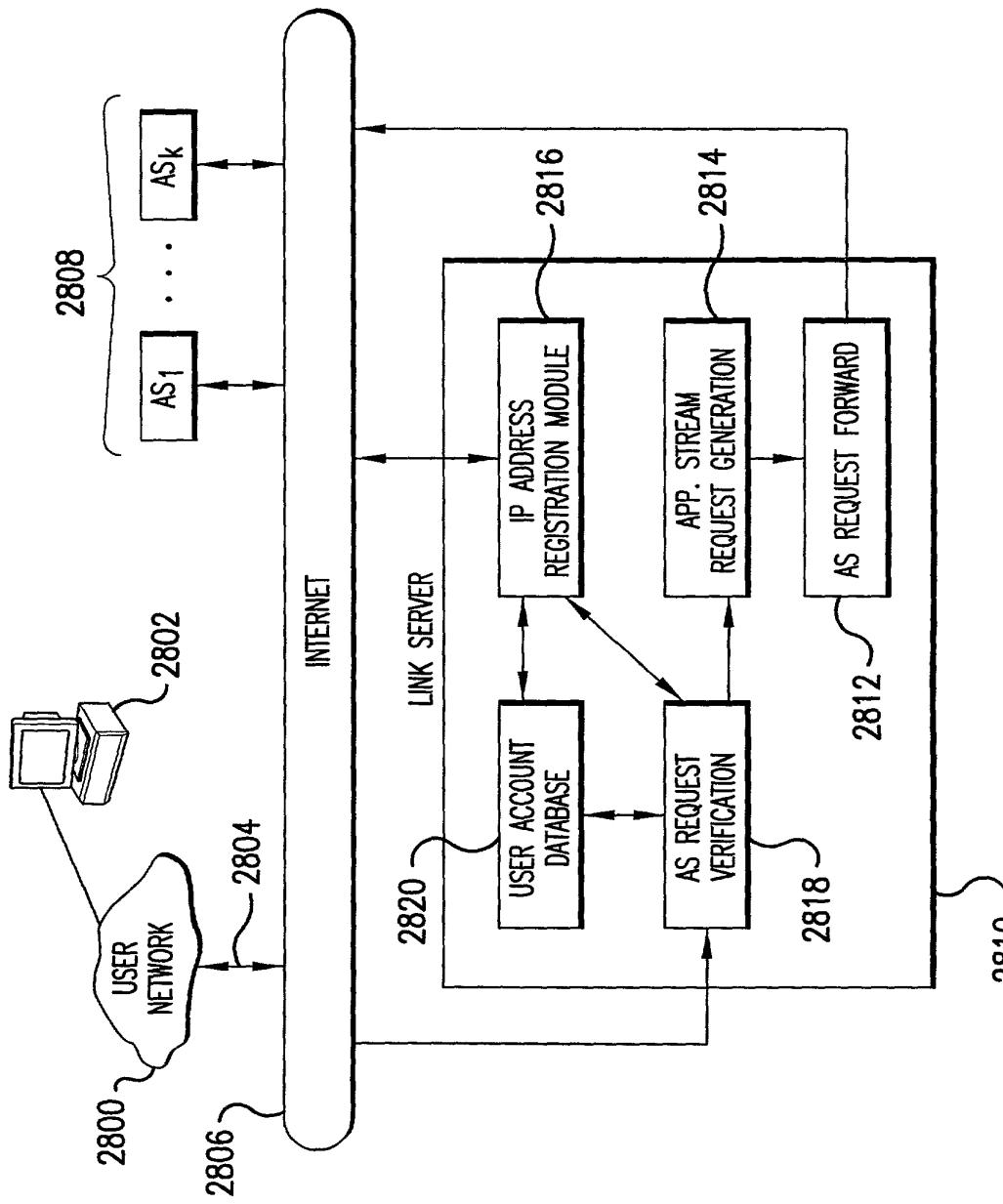
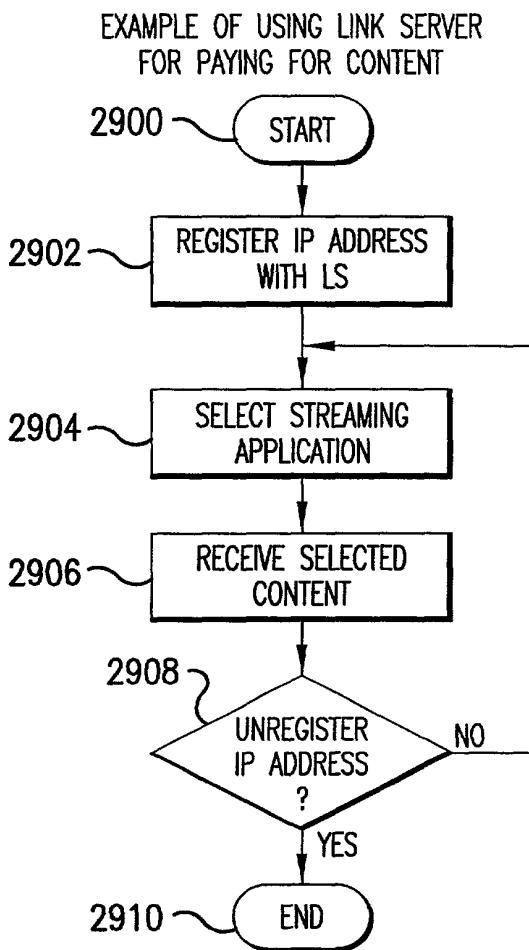
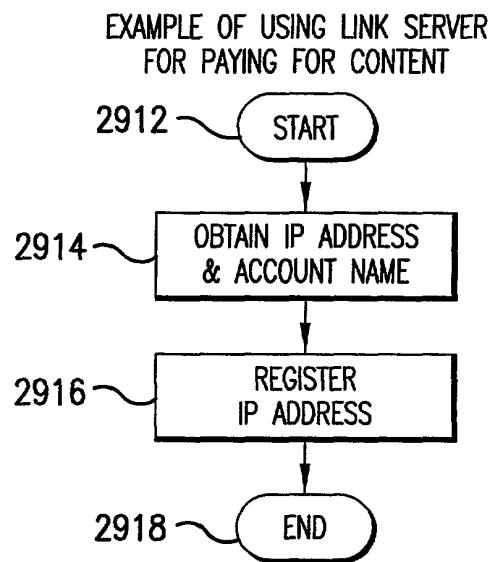


FIG. 28

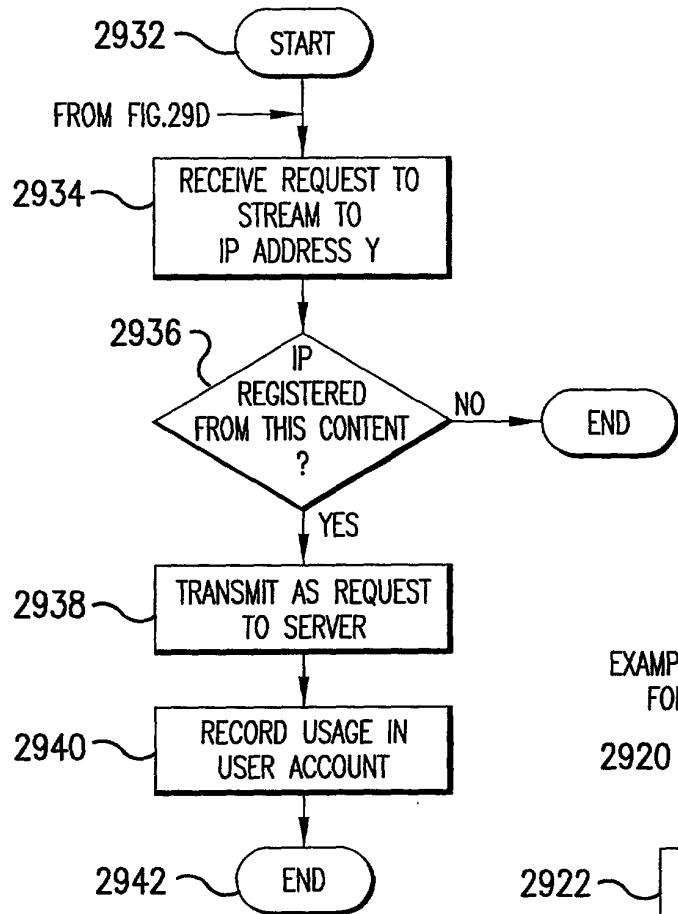


**FIG. 29A**



**FIG. 29B**

EXAMPLE OF USING LINK SERVER  
FOR PAYING FOR CONTENT



EXAMPLE OF USING LINK SERVER  
FOR PAYING FOR CONTENT

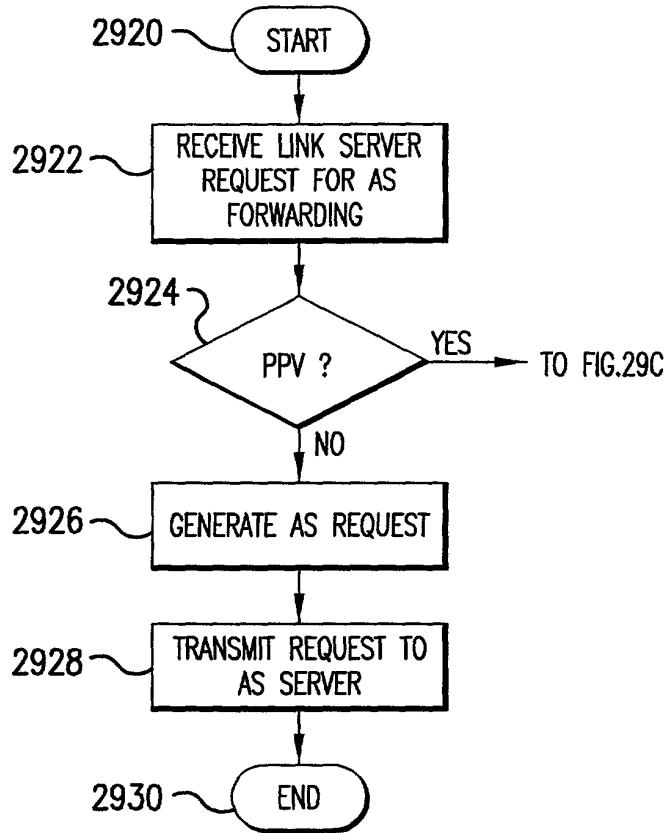


FIG. 29D

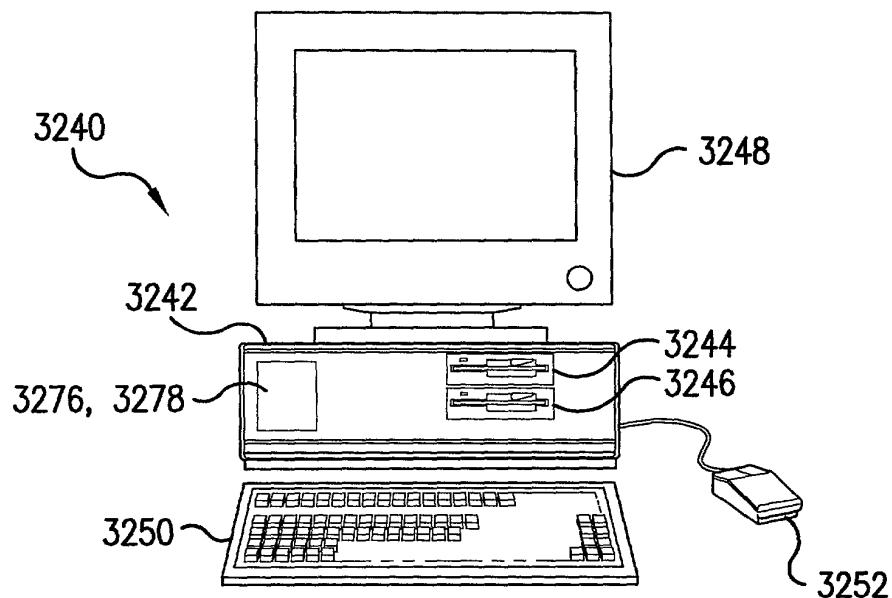


FIG. 32

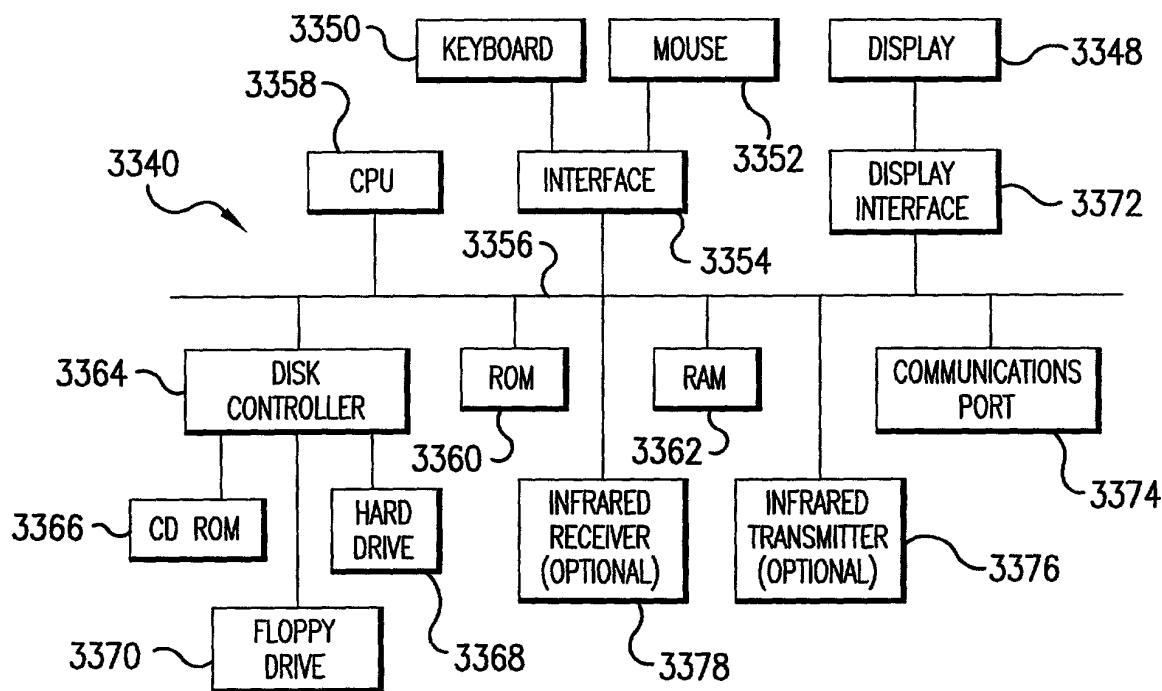


FIG. 33

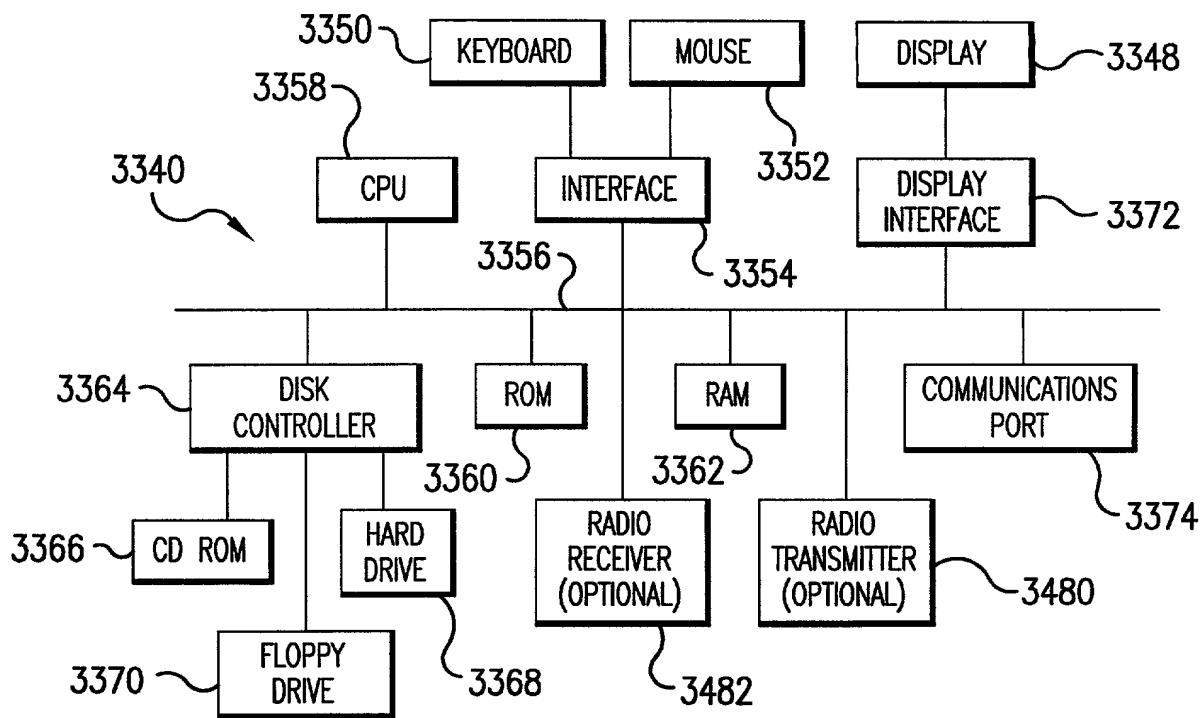


FIG. 34

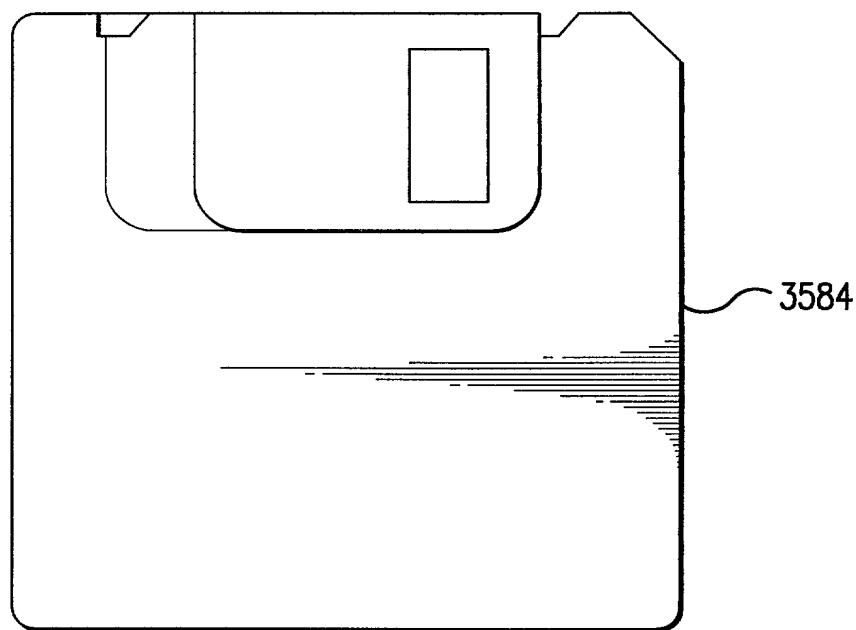


FIG. 35